Lehdistötiedote 6. syyskuuta 2012

Samsungin Galaxy S III -älypuhelimen maailmanlaajuinen myynti on ylittänyt 20 miljoonan rajapyykin

Galaxy S III -älypuhelimia on myyty vajaassa sadassa päivässä yli 20 miljoonaa kappaletta.

Galaxy S III on Samsungin menestyksekkäin älypuhelin, ja sen myyntitahti on selvästi edeltäjiään vauhdikkaampi.

Valkoisen ja sinisen Galaxy S III:n lisäksi pohjoismaalaisia ilahduttamaan saapuu myös punainen malli (Garnet Red).

Lisätietoja:

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Kansainvälinen tiedote:

SEOUL, Korea—September 6, 2012—Samsung Electronics Co., Ltd, a global leader in digital media and digital convergence technologies, today announced that the GALAXY S III smartphone has achieved 20 million unit sales in just 100 days since its debut in May 2012. As Samsung's most successful smartphone to date, the GALAXY S III has set a new record, generating sales quicker than any of its predecessors.

Designed for humans and inspired by nature, the GALAXY S III is a revolutionary smartphone that delivers a uniquely personalized and intuitive user experience. It includes a generous 4.8 inch HD Super AMOLED display for a stunning viewing experience, and a variety of powerful camera features that ensure all moments are captured easily and instantly. Samsung GALAXY S III uses intelligent software that responds interactively to your face, gestures and voice. It also sports a range of additional features that boost performance and the overall user experience in entirely new ways, including Smart Stay, S Beam and AllShare Cast.

"The GALAXY S III has enjoyed tremendous attention and popularity since its launch in May, and we are thrilled with its success," said JK Shin, President and Head of IT & Mobile Communications Division at Samsung Electronics. "I would like to express my sincere appreciation to customers who have chosen the GALAXY S III. We will never stop providing the latest smart mobile technologies to help users live a life extraordinary."

Following the successful launch of the GALAXY S III, the stylish device will be available in a variety of colors; *Amber Brown, *Garnet Red, *Sapphire Black and *Titanium Gray in addition to Pebble Blue and Marble White.

** Availability of colors will vary depending on the country and carrier/retailer.*

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. is a global leader in semiconductor, telecommunication, digital media and digital convergence technologies with 2011 consolidated sales of US$143.1 billion. Employing approximately 206,000 people in 197 offices across 72 countries, the company operates two separate organizations to coordinate its nine independent business units: Digital Media & Communications, comprising Visual Display, Mobile Communications, Telecommunication Systems, Digital Appliances, IT Solutions, and Digital Imaging; and Device Solutions, consisting of Memory, System LSI and LED. Recognized for its industry-leading performance across a range of economic, environmental and social criteria, Samsung Electronics was named the world's most sustainable technology company in the 2011 Dow Jones Sustainability Index. For more information, please visit www.samsung.com.