# Universities and businesses CO-CREATING SUSTAINABLE COMMUNITIES



Balancing economic, social and environmental perspectives

## WHAT DO WE DO?

We are building sustainable and resilient communities through co-creation between universities and businesses in Tanzania and Finland.

### There are 5 main activities in the project:

**CURRICULUM REVIEW** 

Curriculums are revised in the Faculties of Tourism, Business, Law, Community Development and Psychology/Counselling: practical collaboration with the working life and the communities is enhanced, and entrepreneurship studies and a human rights approach are strengthened.



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#### THE JOINT ONLINE MASTER PROGRAMME

The joint master programme on Community Development, Human Rights and Conflict Resolution is piloted in 2017–2018 in Tanzanian partner universities and in Diak, Finland.



### THEMATIC LIVING LABS FOR COMMUNITIES AND BUSINESSES

A Living Lab is a co-creative model where community and business collaboration is developed and established in cooperation with local stakeholders, university staff and students. Living labs are introduced on Ecotourism, Entrepreneurship, Counselling, Legal advice and Community Development.



### **IMPROVEMENT OF E-LEARNING AND ICT FACILITIES**

Moodle learning platform, ICT- and e-learning facilities are improved, and ICT and e-learning trainings are organized for the university staff and students.



#### **QUALITY ASSURANCE MECHANISMS AND TOOLS**

Quality assurance mechanisms are strengthened in curriculum review, pedagogical processes and selected administrative processes of the universities.

## WHAT DO WE WANT TO ACHIEVE?

We aim to improve the universities' capacity to promote sustainable community development, entrepreneurship and communities' resilience in two Tanzanian universities and in their environment:

University of Iringa (UoI) and Sebastian Kolowa Memorial University (SEKOMU), located in the Southern Highlands and Tanga region.

In the long run, we aim to make a contribution to an enhanced standard of living, improved actualization of human rights and to improved employment opportunities in the communities.

The project is carried out in collaboration with Finnish partners Diaconia University of Applied Sciences (Diak) and Haaga-Helia University of Applied Sciences (Haaga-Helia).



Local businesses are involved

Universities co-create with the community!

## **CONTACTS**

## General project info:

http://busco.diak.fi

## Materials for project partners:

http://buscoforpartners.diak.fi

### Lead partner:

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