

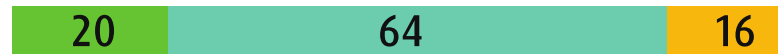
Export Expectations in the UK

■ Increase ■ Stay same ■ Decrease

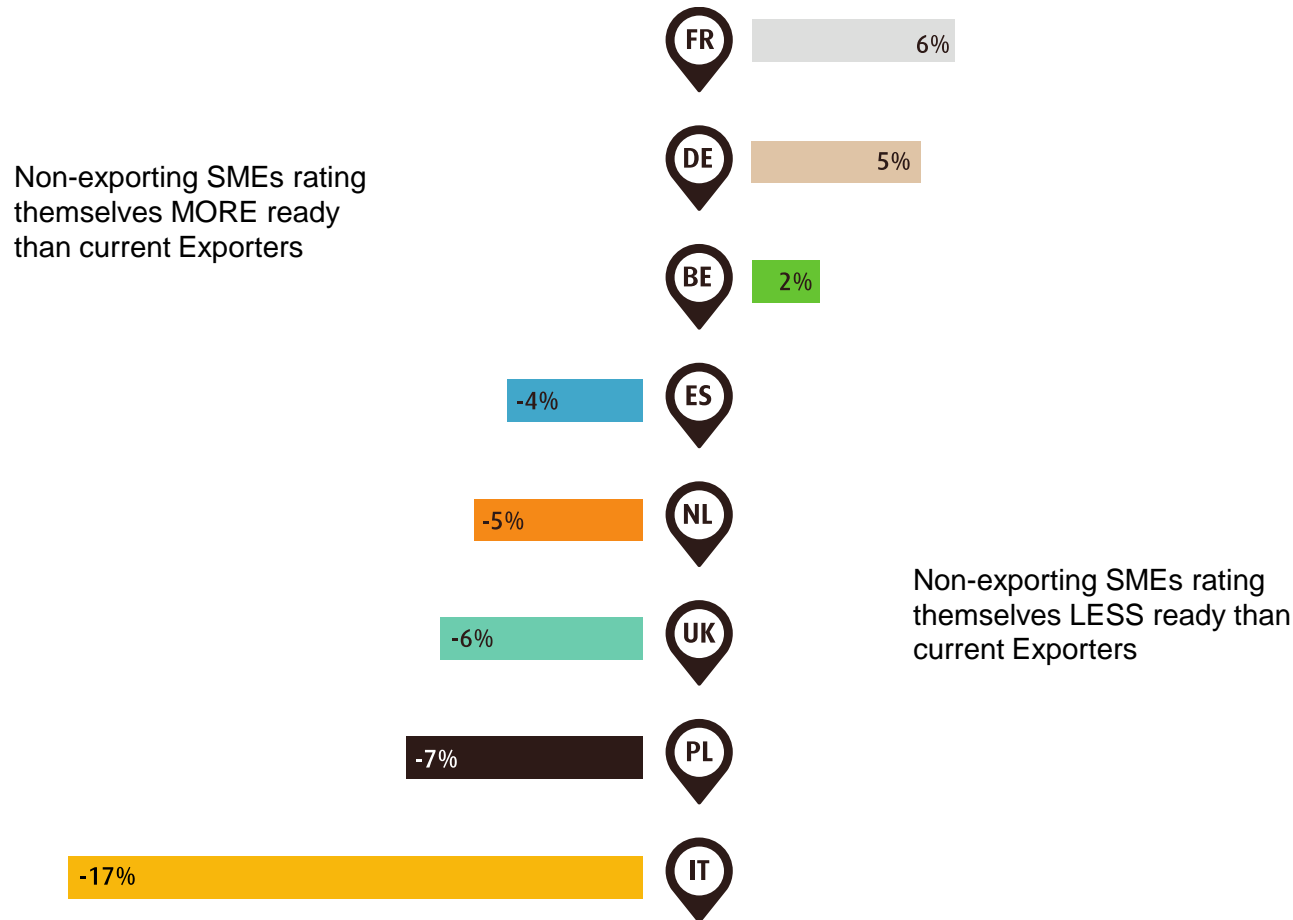
Before Brexit vote



After Brexit vote



The Export Readiness Gap Between Exporters and Non-Exporters



Factors included in the index

- Growing your business to new markets
- Being able to respond to customer demands quickly
- Taking advantage of the opportunities afforded by e-commerce
- Having an efficient supply chain operation
- Obtaining market intelligence on customer needs and expectations
- Continually innovating and maintaining high quality products
- Managing cash flow
- Managing and/or improving your customer experience