

Economical Outlook Nordics
Danske Bank Wealth Management Insights

Survey Design



All Respondents: 4153

Method: Web panel

Time Period: 13th - 21st October, 2016

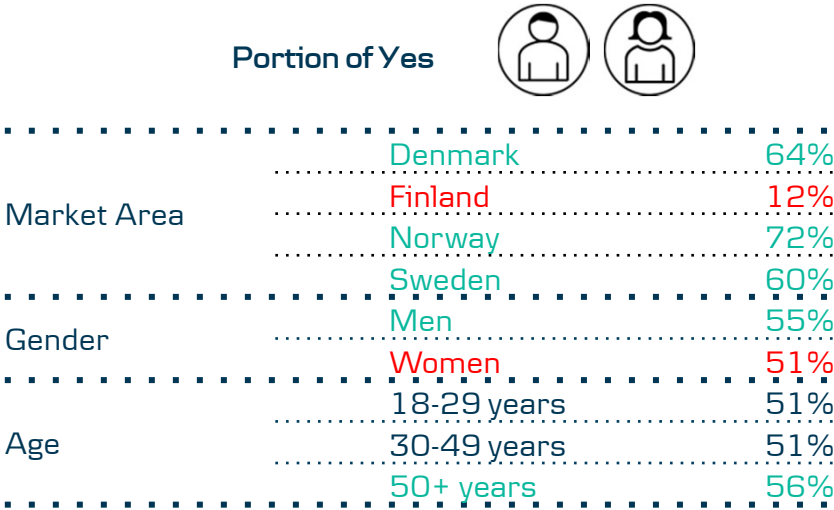
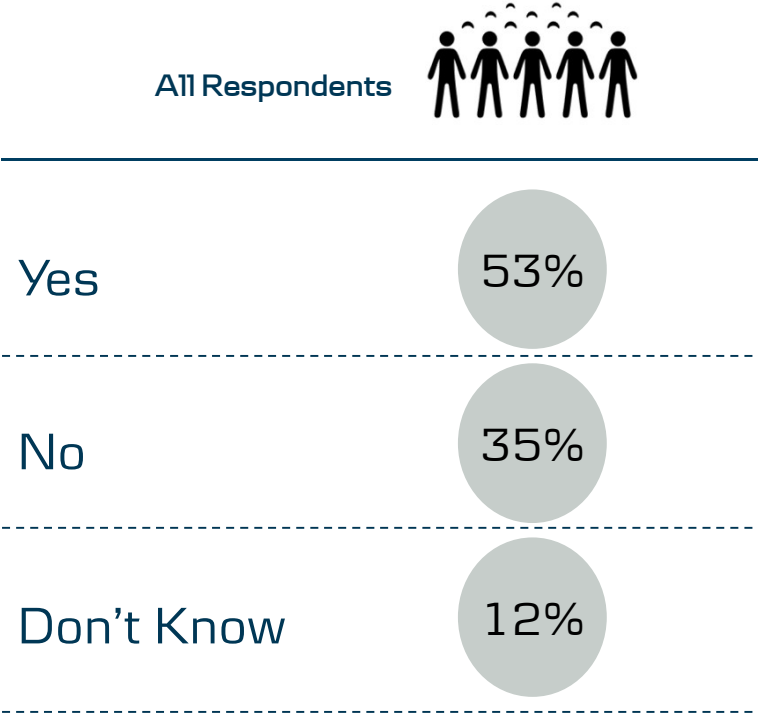
Conducted by TNS Sifo Prospera

Number of Respondents

Market Area	Denmark	1044
	Finland	1000
	Norway	1108
	Sweden	1001
Gender	Men	2088
	Women	2065
Age	18-29 years	571
	30-49 years	1374
	50+ years	2186

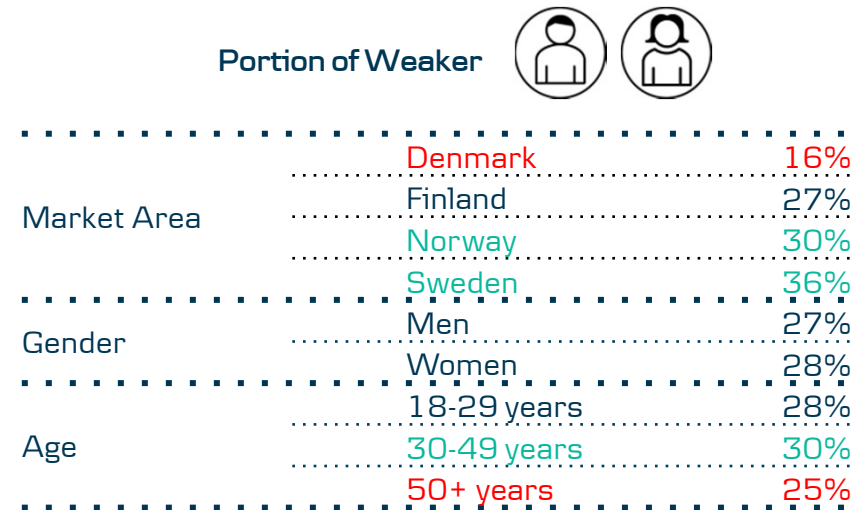
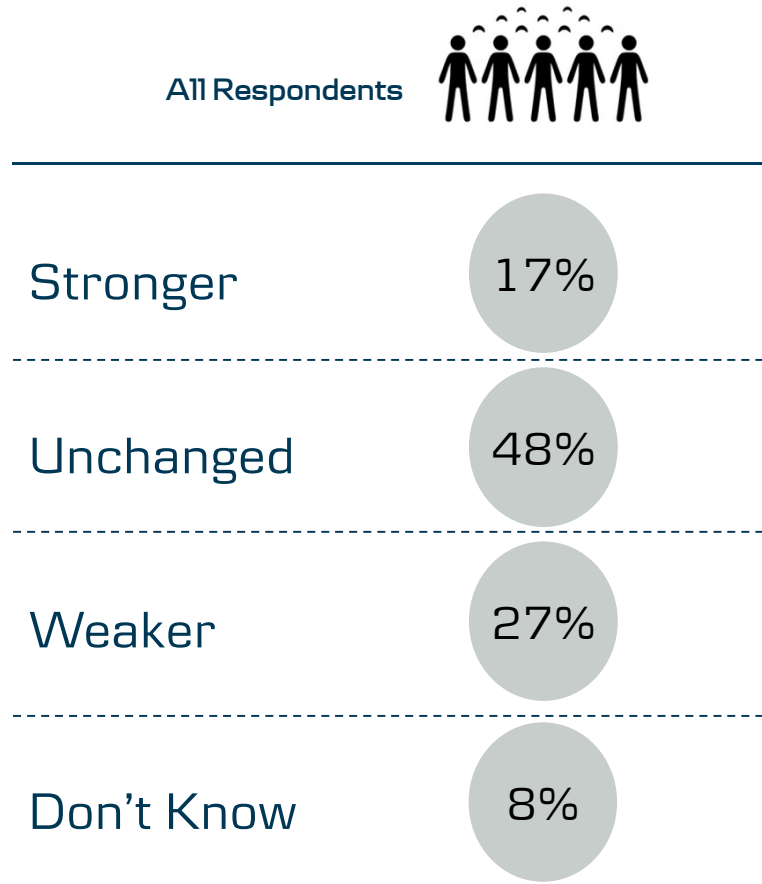
- Significant **Positive (+)** or **Negative (-)** deviation from the Nordic average

The Finnish economy is considered in bad shape



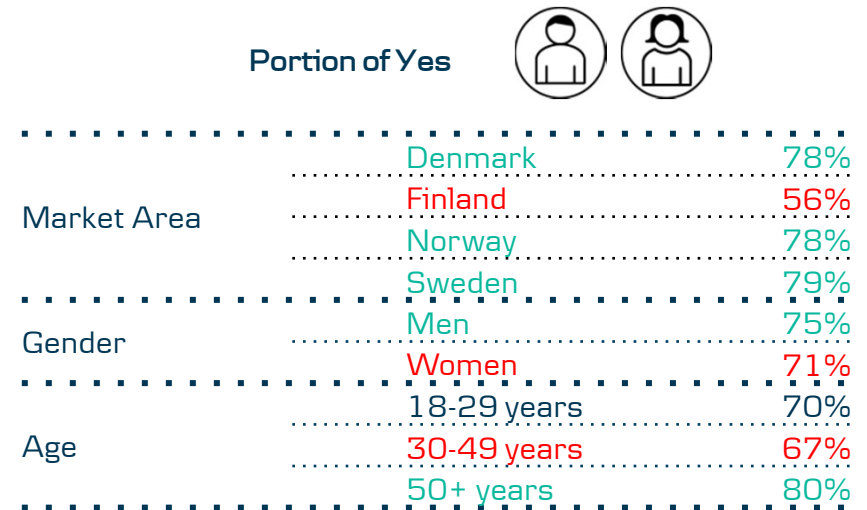
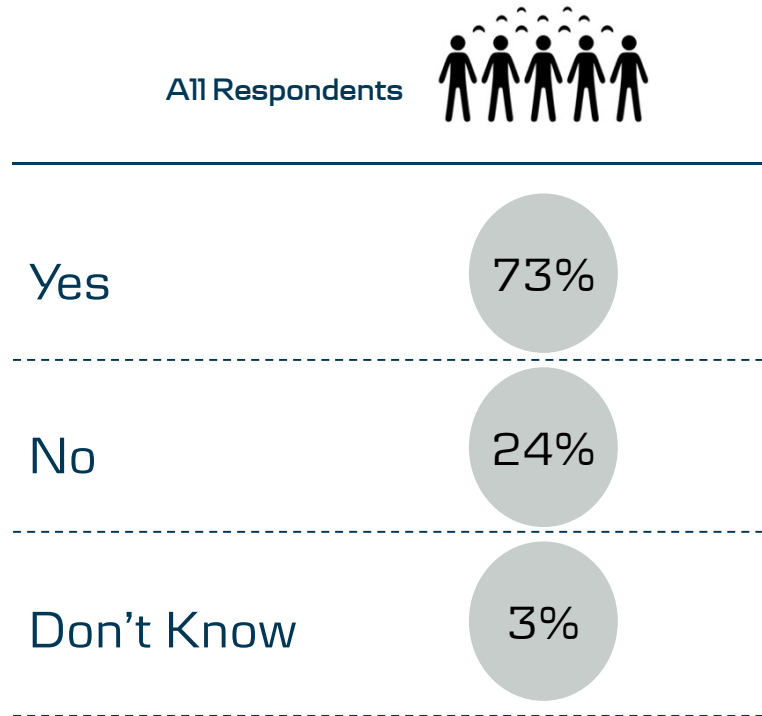
Original question: Do you consider that the XX economy is in good shape?

Sweden and Norway are more pessimistic about the economy the coming year



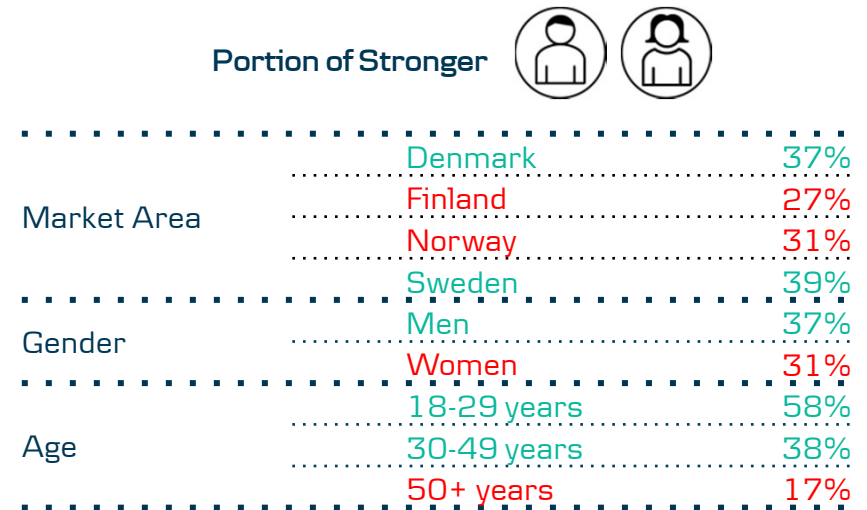
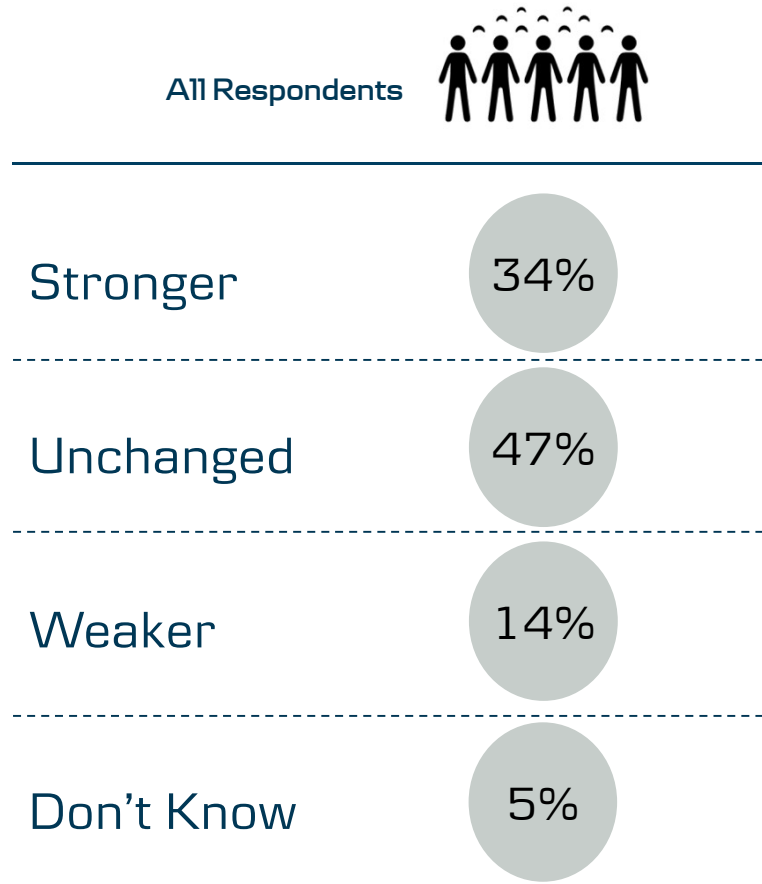
Original question: Do you think that the XX economy will be stronger, unchanged or weaker in one year time?

Three out of four consider the personal economy to be in good shape



Original question: Do you think that your personal finances are in good shape?

One third believe their economy will be better the coming year



Original question: Do you think that your personal will be in better, unchanged or weaker shape in one year time?

Economical Outlook Finland
Danske Bank Wealth Management Insights

Survey Design



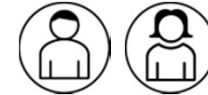
All Respondents: 1000

Method: Web panel

Time Period: 14th - 18th October, 2016

Conducted by TNS Sifo Prospera

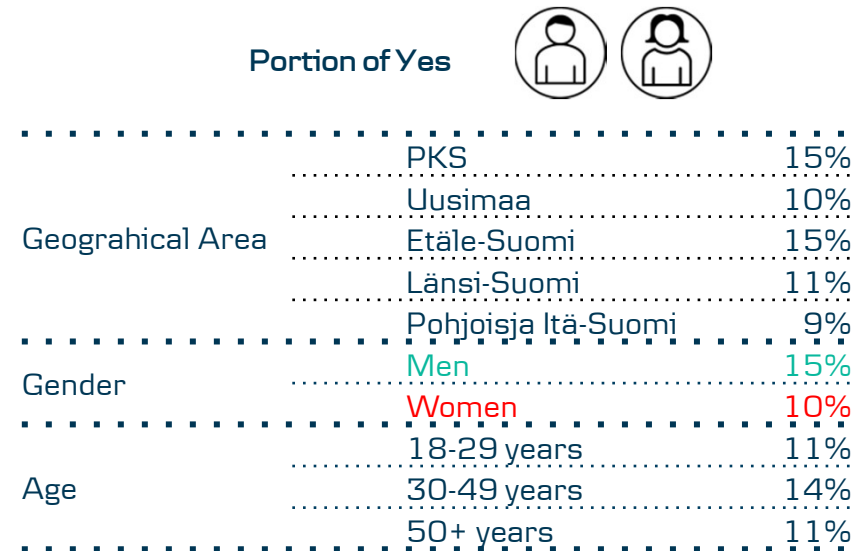
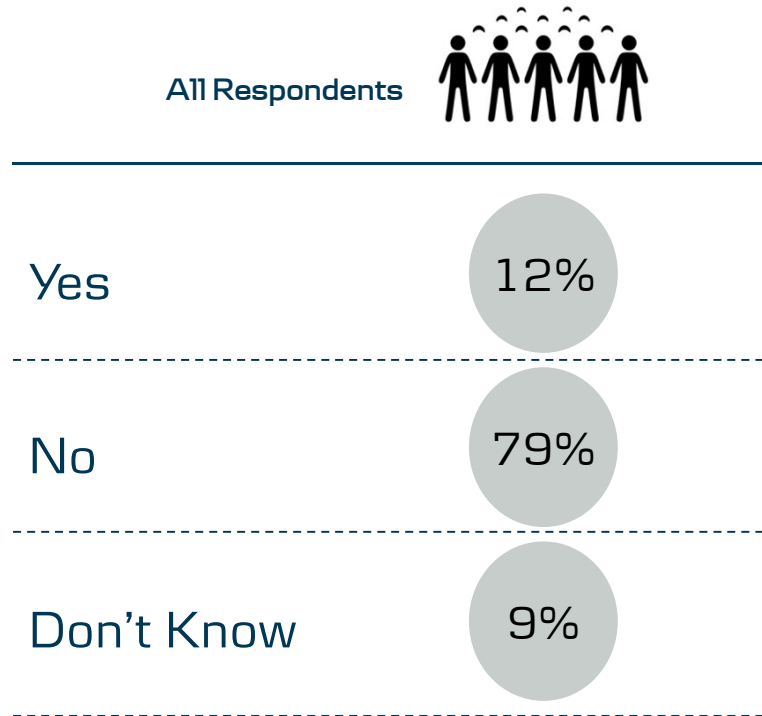
Number of Respondents



	PKS	217
	Uusimaa	86
Geographical Area	Etäle-Suomi	224
	Länsi-Suomi	249
	Pohjoisja Itä-Suomi	224
	Men	532
Gender	Women	468
	18-29 years	141
Age	30-49 years	319
	50+ years	529

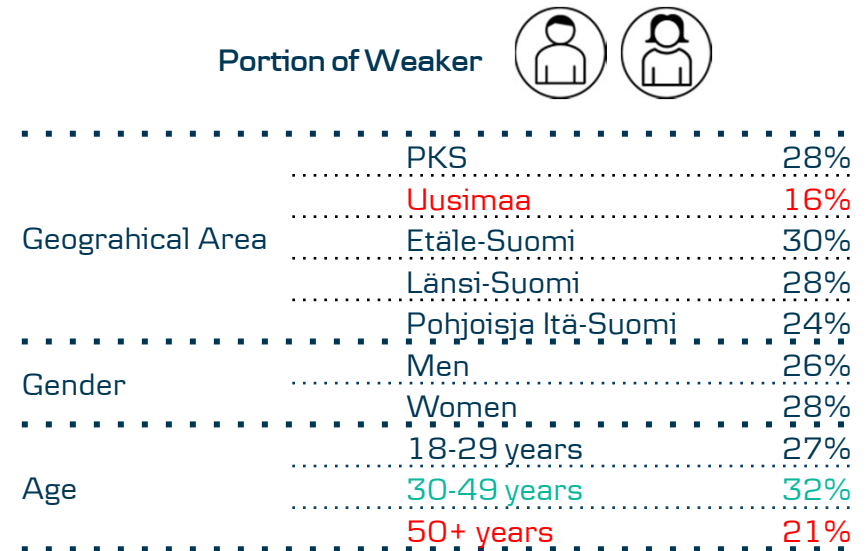
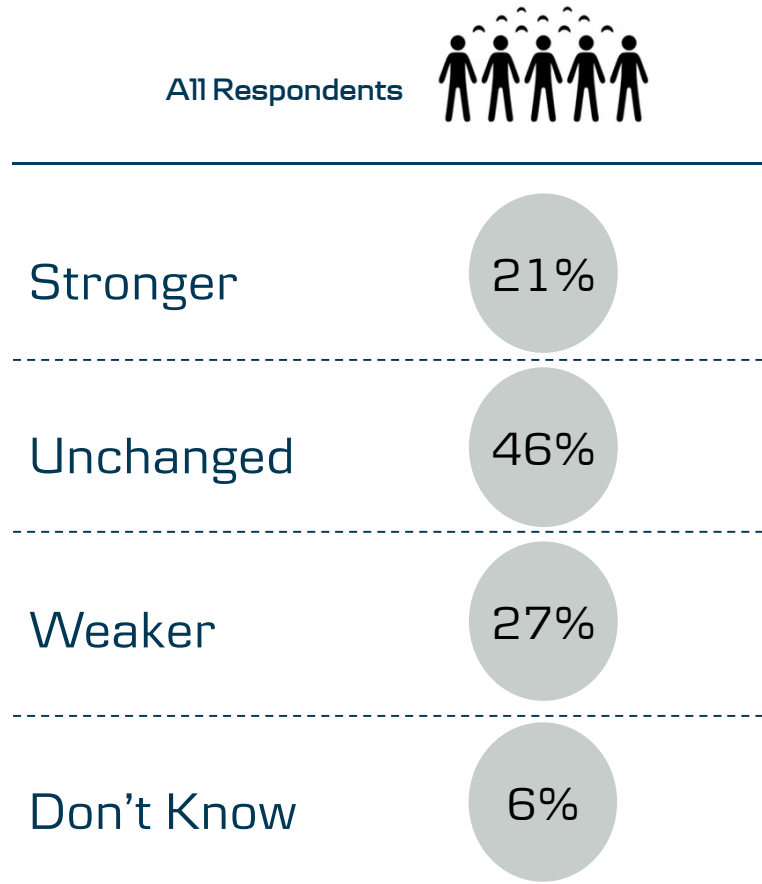
- Significant **Positive (+)** or **Negative (-)** deviation from the Finnish average

The majority believes that the Finnish economy is not in good shape



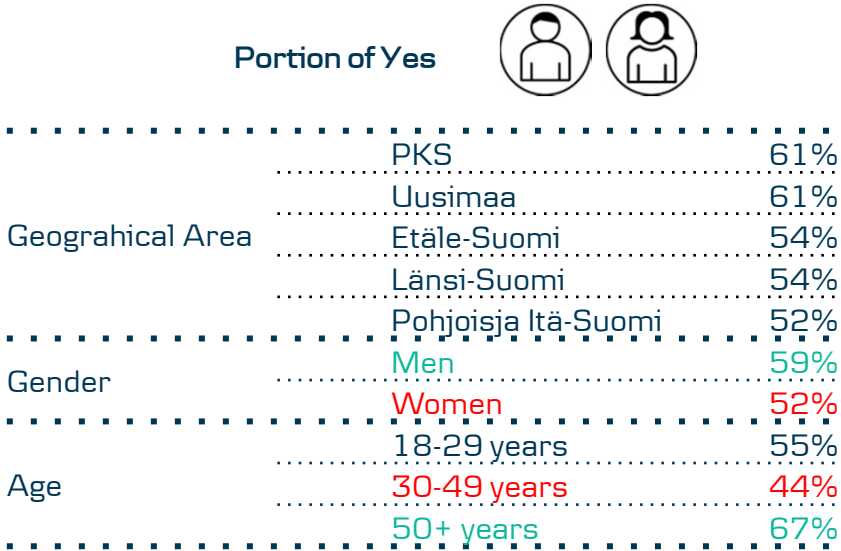
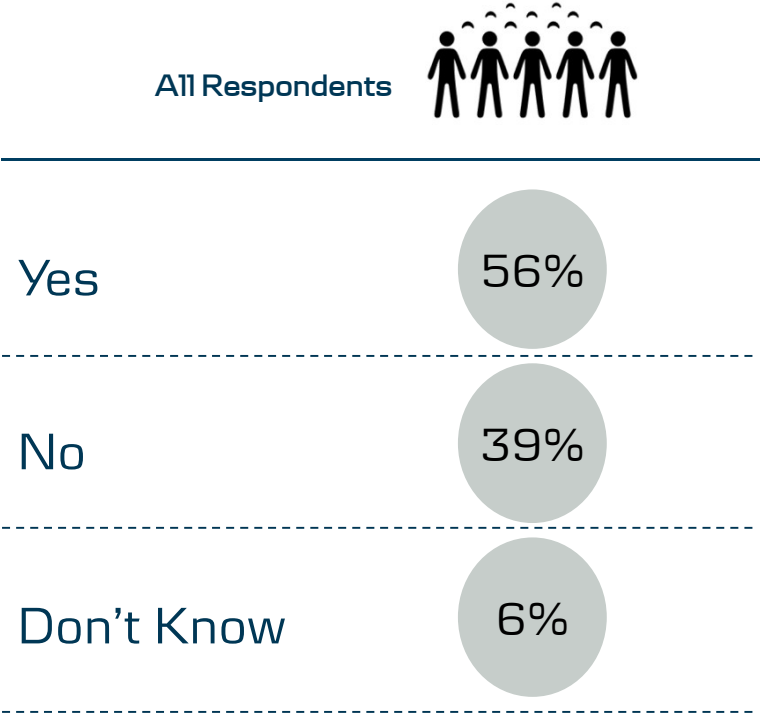
Original question: Onko Suomen talous mielestäsi hyvässä kunnossa?

And they expect a continued weaker rather than a stronger Finnish economy in the coming year



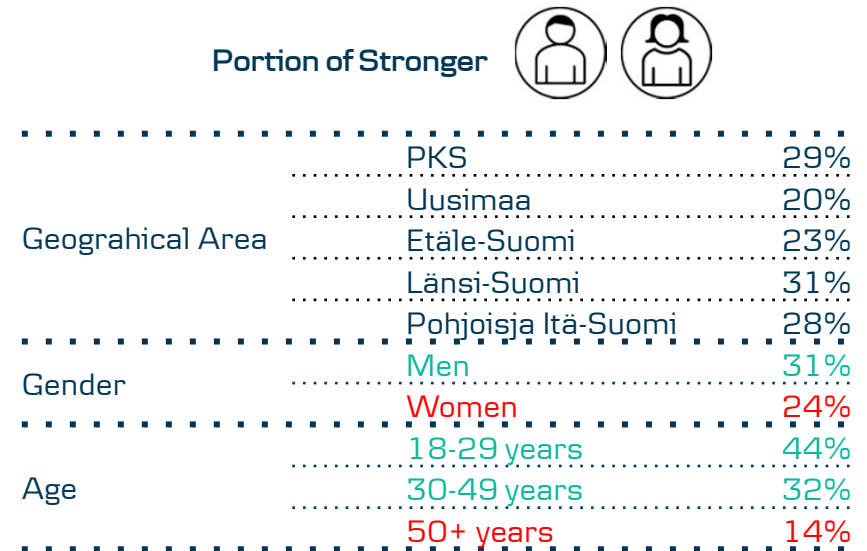
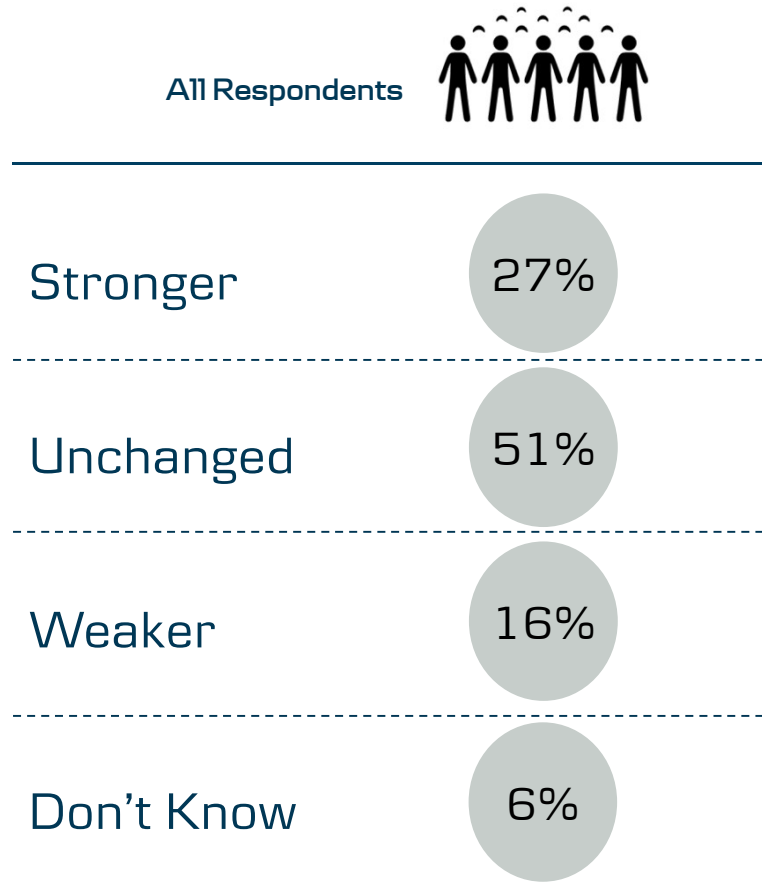
Original question: Uskotko Suomen talouden olevan vuoden päästä vahvempi, samanlainen vai heikempi kuin tällä hetkellä?

The majority considers their personal economy to be in good shape



Original question: Onko oma taloutesi mielestäsi hyvässä kunnossa?

One fourth believe their personal economy will develop in a positive direction in the coming year



Original question: Uskotko oman taloutesi olevan vuoden päästä vahvempi, samanlainen vai heikempi kuin tällä hetkellä?