

## Industry is shared – the 35-year-old Subcontracting paves the way to future

The field's leading industrial event, Subcontracting Trade Fair, will be held again 26–28 September 2023 in the Tampere Exhibition and Sports Centre. Celebrating its 35th anniversary the theme of the event is the highly topical **Globally Local**, addressing various topics from the perspectives of industrial production, competence, connections and technology. Media accreditation and free-of-charge visitor registration for the event are now open.

This top international industrial event has been organised in Tampere ever since 1988. Subcontracting is an eagerly expected meeting place with the future oriented Globally Local as the theme of its anniversary year. The theme showcases industrial prospects from local competence to international production. For exhibitors, the event is sold out, but visitors can access the event free of charge by registering at [alihankinta.fi/en/fair-info/admission/](https://alihankinta.fi/en/fair-info/admission/).

### International and innovative Patria as the Subcontracting partner company 2023

The partner company for the Subcontracting Trade Fair 2023 is Patria, an international provider of defence, security and aviation life cycle support services, technology solutions and pilot training. Patria has built strong Finnish competence base in defence industry, which it also uses to drive its international growth. In addition to its top-class products, the company is a forerunner of innovative services.

– Patria's international growth is based on domestic competence that we have been building in Finland for decades. Technological development is bringing up new kinds of competence needs within the defence industry, and Patria is constantly working to ensure future abilities. Industrial challenges are often shared, and the most recent information and future prospects garner interest across different sectors, which is why networking with other operators is so important. For that same reason, the Subcontracting Trade Fair in Tampere is a vital meeting place in Finland for Patria in this industry, says **Manu Skyttä**, the Executive Vice President of Patria's Operations division.

Manu Skyttä is one of the three theme sponsors of the event. In addition to him, **Reijo Kangas**, Senior Director of Partners and Business Development from Business Finland, and **Lari Nurmi**, Business Director from Innolink Staff Oy, are this year's Subcontracting theme sponsors.

### Media accreditation for the event is open

The media accreditation to Subcontracting Trade Fair, the leading industrial event in Finland and the second-largest fair of subcontracting industry in Europe, is now open [alihankinta.fi/en/fair-info/for-the-media/](https://alihankinta.fi/en/fair-info/for-the-media/). Interviews can also be booked in advance, please contact the event communications.

### Globally Local at the centre of the event

By the lead of the field's top experts, Subcontracting's HEAT Stage delves deeper into the Globally Local theme. Topics such as sustainable economy, world politics, competitive advantages and proactivity, technology and corporate social responsibility will be addressed on the main stage.

The 35-year-old Subcontracting will be opened with a festive ceremony on 26 September. Executive Vice President Manu Skyttä from Patria, the fair's partner company, will hold the opening address. Mayor **Kalervo Kummola** will extend the City of Tampere's greetings to the visitors and CEO **Tuomas Räsänen** from Tampere Trade Fairs Ltd. will greet the crowd on behalf of the fair organisation. The Finnish Association of Purchasing and Logistics LOGY will grant awards to the Main Contractor of the Year and the Subcontractor of the Year during the opening ceremony. On Tuesday afternoon, Business Tampere will hand out the national honorary award of Finnish Industrial Achievement of the Year. Wednesday 27 September will feature a keynote speech by creative director and writer **Henri "Henkka" Hyppönen**, on the topic of *What does it mean to be human in the era of artificial intelligence?* Organisations and future professionals get to meet each other 28 September on *Tulevaisuuden Tekijöiden Torstai*. The theme panel of the third fair day considers how the attraction of the industrial field and availability of competent personnel can be secured in future. The day also holds the *Robotics as a workplace* seminar by the Robotics Society in Finland in the Mars seminar hall, as well as student afternoon in hall B, which will also feature this year's new event: GLO Village by international operators. Find out more about the event programme: [alihankinta.fi/fi/kavijalle/#tab-program](https://alihankinta.fi/fi/kavijalle/#tab-program).

### The Tampere Industrial Week finishes off with Big Machines at Central Square

At Tampere central square on Saturday 30 September, the Big Machines at Central Square - *Isot Koneet Keskustorilla* event showcasing big machinery sums up the Tampere Industrial Week created by the Subcontracting trade fair. The event is organised in cooperation with the city of Tampere and industrial operators at the region, and it is open to all. More information on the event [isotkoneetkeskustorilla.fi/index/](https://isotkoneetkeskustorilla.fi/index/).

*Subcontracting showcases the metal, electronics, plastics and rubber industries, industrial ICT solutions, and the design and consulting services within these fields. The event brings together more than a thousand exhibitors from several different countries as well as thousands of fair visitors every year. The Tampere Trade Fairs Group organises the event in cooperation with Technology Industries of Finland, Rubber Manufacturers' Association of Finland (RMAF), Finnish Association of Purchasing and Logistics LOGY, and Finnish Plastics Industries Federation. The event had been organised in Tampere since 1988.*

**FURTHER INFORMATION:** [alihankinta.fi/en/](https://alihankinta.fi/en/), #Alihankinta #globallylocal

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