

Manufacturing goes Globally Local – Subcontracting Fair 2023 shows the way to the future

The leading industrial fair in Finland and the second largest subcontracting industry expo Alihankinta Subcontracting Fair will take place at Tampere Exhibition and Sports Centre 26-28 September 2023. The theme for the fair celebrating its 35th anniversary is Globally Local, with viewpoints on World Domesticated, Unifying Industry, and Technically Humane. The exhibitor slots for the September Subcontracting Fair are almost sold out.

The theme for the annual Subcontracting Fair will be the comprehensive and topical Globally Local, which connects the industry world with both local production and international collaboration. World Domesticated, Unifying Industry, and Technically Humane deepen the perspectives into this inspiring topic.

Globally Local takes a close look at humans and the future of manufacturing

The world is local. Industry is taking over the world, from every corner. Local capabilities and international domestic production hold a highly esteemed place also in global trade. Relocating production to Finland is a solid trend, which stems from the perspectives of quality, availability, cost-effectiveness, product development, labour and responsibility, and the continuity of production. Supply reliability is a hot topic.

Global manufacturing brings together operators regardless of location, crossing industry lines. Global connections and effective logistics offer a chance to build increasingly diversified ways of collaboration and bring subcontracting chains closer together.

Technological future is built for humans by humans. Artificial intelligence is acting in an ongoingly developing role in manufacturing. Nonetheless, humans will maintain a crucial, yet reforming, role in guiding the process. Along, the role of social responsibility is emphasizing. Manufacturing brings together people and technology, creating future.

Subcontracting Fair celebrates 35th anniversary with a sharp look at the future

Alihankinta Subcontracting Fair has been bringing industry professionals to Tampere since 1988. The experienced event keeps a steady focus on reform, and the 2023 fair not only celebrates the past, but also offers a clear outlook into the future.

– We will get a chance to hear stories from over the years in Insights from the Industry, and we will also showcase a new kind of hall of fame at the event. Subcontracting Fair is as topical as ever, and together we can also bring out the glory of the event itself. At the fair, you can experience and create future-oriented manufacturing. As a new feature, the B Hall will host GLO Village, where internationally and locally operating companies will come together, says Project Manager **Sami Siurola** from Tampere Trade Fairs Group.

The industry week in Tampere will end with Isot Koneet Keskustorilla, a collaborative event between Tampere Trade Fairs Group, the city of Tampere and local industry operators on 30 September at the Tampere Central Square.

Limited number of exhibitor stands still open

Alihankinta Subcontracting Fair will take place 26–28 September 2023 at the Tampere Exhibition and Sports Centre. Exhibitor stands at the most anticipated industry gathering of the year are already almost sold out.

Subcontracting presents the metal, electronics, plastics and rubber industries, industrial ICT solutions, as well as design and consulting within these fields. Every year, the event brings together over 1000 exhibitors from different countries and thousands of visitors. The event is organized by Tampereen Messut Corporation in collaboration with The Technology Industries of Finland, Rubber Manufacturers' Association of Finland, Finnish Association of Purchasing and Logistics LOGY and Finnish and Finnish Plastics Industries Federation. The event has been organized in Tampere since 1988.

ADDITIONAL INFORMATION: alihankinta.fi/en/, #Alihankinta #Subcontracting #globallylocal
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