

Finland Bootcamp—Program

Mon	Tue	Wed	Thu	Fri
Arrival to Bootcamp	Radical Innovation & Ideation Facilitators: Alan	Teams work on their presentations & get coaching	Feedback Roundtables	Pitching Facilitators: Matthew & Fabian
Welcome and Kickoff → All	Teams work on their presentations & get coaching		Product Development Facilitator: Fabian	Teams work on their presentations & get coaching
Team Pitches	Opportunity Assessment Facilitator: Alan	Teams Mid-Week Pitch Facilitators: Matthew	Go-To-Market Facilitators: Matthew	Teams work on their presentations & get coaching
ice-breaker activities (→ Fabian's team)	The Power of Entrepreneurship & Crowdsourcing solutions Facilitator: Alan	Customer Development Facilitators: Will	Teams work on their presentations & get coaching	Final Pitches
Alan gives motivational talk	Team Coaching	Team Coaching	Team Exercise: G-2-M	Awards
Alan gives a bit of history of the link between Cambridge and Finland	Networking evenings			Pitching Analysis & Debriefing

Monday 12.5.2014

- 10:00 Arrival
- 10:05 Welcome and Kickoff (team intros, objectives, etc.)
- 10:30 **Ice Breaker – Team Dynamics**
- 11:30 Team pitches (video recorded)
- 13:00 Lunch & team challenge (egg drop)
- 14:45 Challenge test
- 15:15 Motivational talk (Alan)
- 16:15 **Break**
- 16:30 History between Cambridge & Finland (Alan)
- 17:30 Finished for the day

Tuesday 13.5.2014

- 09:30 Radical Innovation & ideation (Alan)
- 11:30 Teams work on their ideas & get coaching (Alan & Matthew)
- 12:30 Lunch
- 13:30 Opportunity Assessment (Matthew)
- 15:30 The Power of Entrepreneurship & Crowdsourcing solutions to challenges(Matthew)
- 17:30 Finished for the day

Wednesday 14.5.2014

- 09:30 Teams work on their presentation (must integrate topics discussed so far)
- 12:00 Lunch
- 13:00 Customer Development (Will)
- 16:00 Mid-week pitches & feedback (video recorded)
- 17:30 Finished for the day

Thursday 15.5.2014

- 09:30 Feedback roundtables (teams give feedback to all other teams)
- 10:30 Product development (Fabian)
- 12:30 Lunch
- 13:30 Go-to-Market Lecture (Matthew)
- 15:00 Teams work on their pitches & get coaching
- 16:00 Go-to-market: Team exercise
- 17:30 Finished for the day

Friday 16.5.2014

- 09:00 Pitching session (Matthew & Fabian)
- 10:00 Teams work on their final presentation
- 11:30 Lunch
- 12:30 Final pitches
- 14:00 Awards
- 14:15 Final words & close
- 14:30 Team pitches analysis & debriefing (“before and after”)
- 17:00 Pitch analysis & debriefing ends (Helena)