



SUBCONTRACTING, ALIHANKINTAHEAT 2020
Virtual event online 8.–10.12.2020

www.alihankinta.fi, <https://alihankintavirtual.fi/>

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Alihankinta 2020: The best were awarded despite the exceptional year

The largest subcontracting industry trade fair in the Nordic countries, Subcontracting 2020 and AlihankintaHEAT, were launched today for the first time fully virtually online. Until Thursday 10.12. players in the manufacturing industry will be pampered with live program and pre-recorded video broadcasts directly from the studio of the Tampere Exhibition and Sports Centre, as well as the opportunity to network with industry professionals and companies on the Brella networking platform. The virtual event is free of charge for visitors. The event website is open around the clock until 10.12. 11:59 pm and can be accessed at alihankintavirtual.fi.

– Although day-to-day life has been coloured by postponements and uncertainty about the future, one thing has created certainty about the future. That is the Subcontracting Fair that stays put even if others go sideways. We felt it was very important to maintain the Subcontracting Fair even during an exceptional year, albeit virtually. The virtual event does not completely replace our need for face-to-face encounters and we are confident that next year we will once again be able to organize the number one industry event that meets the expectations physically here in Tampere, CEO of Tampereen Messut Oy **Hannu Vähätalo** commented on the Subcontracting event in his opening speech.

Main Supplier of the Year Novatron Oy (Pirkkala) and Subcontractor of the Year Mectalent Oy (Oulu)

The Finnish Association of Purchasing and Logistics LOGY ry awarded Novatron Oy as the Main Supplier of the Year 2020, and Mectalent Oy as the Subcontractor of the Year 2020. The awards were handed out live at the opening ceremony of the Subcontracting virtual event. The awards were received by the CEO of Novatron Oy **Jukka Tervahauta**, production manager **Kalle Jussila** and purchasing and logistics manager **Kimmo Vaaramo** and the CEO of Mectalent Oy **Tapio Harila**. The awards were presented by the chairman of LOGY's awards committee **Tomi Parmasuo** and the CEO of LOGY **Markku Henttinen**. The purpose of the recognitions granted since 1987 is to promote networking that supports the competitiveness of Finnish production. **News:** [The Main Supplier of the Year is Novatron Oy](#) / [The Subcontractor of the Year is Mectalent Oy](#)

Stora Enso is Finland's most startup-friendly company

Stora Enso was chosen as the most startup-friendly company in Finland. The Tribe Tampere startup community and the Subcontracting Fair awarded the recognition for the third time. The aim of the award is to recognize the significant collaboration that large companies have made in the startup sector. **News:** [Stora Enso is Finland's most startup-friendly company 2020](#)

Nordea's Tuuli Koivu: Economic outlook in the shadows of Covid-19

Tuuli Koivu, the chief economist of Nordea, spoke about economic developments during the pandemic and in the future in the morning opening ceremony. The Heat Grill theme discussion, on the other hand, drilled into the subject of Subcontracting, Business from data, led by the editor-in-chief of Tekniikka & Talous **Harri Junttila** from the perspectives of intelligence, productivity and security. In the afternoon, there will be a discussion about the Subcontracting Forest carbon sink planted in Lempäälä in May. **Joona Puhakka** and **Juha Siitonen** of Puuni Oy, **Tiia Levonmaa** of the municipality of Lempäälä and **Tanja Järvensivu** of Tampereen Messut Oy will take part in the discussion. The live program continues throughout the virtual fair. There will be a discussion on Business Tampere's business and innovation ecosystems, the main partner of the Subcontracting 2020 virtual event. In addition, there will be loads of pre-recorded program available for companies **Program:** [Power of networks: Example ecosystems of industry and artificial intelligence in the Tampere region](#)

The meetings will take place at a virtual fair in the Brella networking service, where trade fair guests can meet with approximately 250 exhibiting companies involved. The service is open around the clock throughout the event. There may be delays in Brella's operations if traffic to the site is heavy. The event code is VirtualAlihankinta20. **Further information:** [Brella instructions for visitors](#).

For the first time, Finnish industry gathers virtually online 8.-10.12.2020 in the Subcontracting virtual event. The Subcontracting Fair, which has been organized since 1988, presents the entire Finnish industry and its leading companies every year. Last year, the international fair had more than a thousand exhibitors and the event gathered 17,731 trade fair guests in Tampere. The Subcontracting virtual event will involve approximately 250 exhibitors, of which approximately 35 are foreign companies. The next physical Subcontracting Fair is scheduled to be held in Tampere on 21.-23.9.2021.

FURTHER INFORMATION: www.alihankinta.fi, @Alihankinta, #Alihankinta, #AlihankintaHEAT
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