

International WEEK 2019

**FUTURE OF
WELLBEING**

Hospitality
Management
Programme



MONDAY 11.3.

Time	Activity	Room/meeting place
8:45 – 11:00	Welcoming coffee & opening of the week	Classroom D127
11:00 – 13:00	Lunch at own cost Lunch together with a teacher from Xamk representing the same study field. The teachers and guests will be presented in the opening of the week.	Restaurant Dexi/Kasarmina/Talli
13:00 – 14:30	R&D presentations	Classroom D127
14:30 – 15:30	Campus Tour	Meeting at Dexi lounge

TUESDAY 12.3.

Time	Activity	Room/meeting place
9:00 – 10:30	Lecture: “Internet Marketing of Tourism Services” Liis Juust, University of Tartu Pärnu College, Estonia	Classroom A248
11:00 – 12:30	Lecture: “Cost & profitability accounting in airline business” Jimmy Goolaerts, Thomas More UAS, Belgium	Classroom D206
11:00 – 13:00	Lunch at own cost	Restaurant Dexi/Kasarmina/Talli
12:30 – 14:00	Lecture: “Sustainable Tourism Marketing in Flanders” Jimmy Goolaerts, Thomas More UAS, Belgium	Classroom D209
14:00 – 15:00	Lecture: “Medical tourism in Finland” Ilpo Tolonen, Medical Tourism Association of Finland	Classroom D335
14:00 – 16:00	International “Market Square” Arranged by Student union Kaakko & Social Work students	Dexi lounge
18:00 – 20:00	Dinner (for guest teachers and staffmembers only)	Restaurant Talli

WEDNESDAY 13.3.

Time	Activity	Room
8:30 – 16:00	R&D SEMINAR, SAIMAA STADIUM Please note that you need to register to the whole R&D Seminar, Active Life! More info and registration: https://www.xamk.fi/activelife	Saimaa Stadium
8:30 – 9:30	Registration and coffee	Saimaa Stadium
9:30 – 12:00	“Youth and Sport in European villages”	Saimaa Stadium
10:00 – 11:30	“Services in airline business” Jimmy Goolaerts, Thomas More UAS, Belgium	Xamk Campus, Classroom D209
12:00 – 13:00	Lunch at own cost (Saimaa Stadium: registration required!)	Saimaa Stadium
13:00 – 15:00	“Real-world impact with effective wellbeing services”	Saimaa Stadium
14:00 – 16:00	International “Market Square” Arranged by Student union Kaakko & Social Work students	Xamk Campus, Dexi lounge
15:00 →	Tour at Saimaa Stadium and Activities at own cost	Saimaa Stadium

THURSDAY 14.3.

Time	Activity	Room/meeting place
10:00 – 11:30	“Internet Marketing of Tourism Services” Liis Juust, University of Tartu Pärnu College, Estonia	Classroom C213
12:00 – 16:00	Nature Experience Day If you wish to walk to Kaihu from Campus, meeting is at Dexi lounge at 11:30. On Monday’s opening of the week you will have a map with International Week’s destinations, distances and walking times, along with public transportation schedules and taxi’s number.	Kaihun kota / Kenkävero Pursialankatu 3 Mikkeli Meeting point for walking from Campus, Dexi lounge
16:00 – 18:00	Walking back to the Campus area, feedback and ending of the week	Xamk Campus, student house “Puska”

FRIDAY 15.3.

Time	WORKING LIFE VISITS	Location
9:00 – 11:00	Viola -VIOLA – Free from Violence is a regional non-profit organization offering low-threshold services for people encountering violence in their close relationships in Southern Savonia.	Viola Savilahdenkatu 24 Mikkeli
9:00 – 11:00	Kalevankangas comprehensive school - A world famous (Pisa studies) Finnish comprehensive school. Kalevankankaan Koulu, grades 1-9 + special education classes, with total for 500 students and 70 staff members. Special focus in this school is on well-being and sport, nature and ecology, new media and learning technology, active world citizenship.	Kalevankangas comprehensive school Raviradantie 16 Mikkeli
9:00 – 11:00	MiniMikkeli - MiniMikkeli is a gamified learning experience in entrepreneurship and functions of society aimed at sixth-grade pupils. The purpose is to provide a practical illustration of how the City of Mikkeli is run. MiniMikkeli offers the pupils an opportunity to try to start a business as well as work in a real company or public-sector organization. MiniMikkeli is also an multidisciplinary learning environment into which studies of various degree programmes can be integrated.	Campus area Xinno- building Patteristonkatu 3 Mikkeli
9:00 – 11:00	Hotel Vaakuna - All Sokos Hotels have a Green Key establishment in Finland – also in Mikkeli. This means that you are automatically helping to preserve the environment, as hotel meets Green Key's stringent environmental requirements. What are the real responsible actions in Mikkeli to make it easier for you to care for the environment without diminishing your comfort?	Hotel Vaakuna Porrassalmenkatu 9 Mikkeli