

The housing situation for young adults in Sweden, Norway, Finland and Denmark



Novus contacts: Peter Blid, Katarina Hajdu
Date: 2019-01-18



Background and purpose

BACKGROUND

The survey was conducted by Novus on behalf of the Swedish Construction Federation (Sveriges Bygginindustrier). The objective of this survey is to assess young adults' housing situation in the countries: Sweden, Norway, Denmark and Finland.

Total number of interviews: 1 914

Field period: November 1-30, 2018

Interviews in Sweden: 1012	Interviews in Norway: 300	Interviews in Denmark: 300	Interviews in Finland: 300
-------------------------------	------------------------------	-------------------------------	-------------------------------



IMPLEMENTATION

The survey was conducted via webbased interviews in Novus randomly recruited, and representative Sweden panel. The interviews for Norway, Finland and Denmark have been conducted by a close partner to Novus (a collection of data that Novus takes full responsibility for).

A total of 1 012 interviews were conducted in Sweden for a larger survey, while 300 interviews were conducted in Norway, Denmark and Finland. The data is primarily weighted per country according to the population and secondly at the national level to the same nominal size.

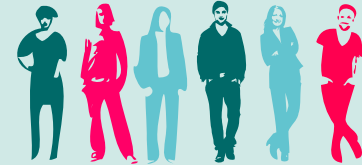
MARGIN OF ERROR

At 1 000 interviews:
At outcome 20/80: +/- 2,5%
At outcome 50/50: +/- 3,2%



TARGET GROUP



The target group consisted of young adults in the ages of 18 to 25.



Ages:
18-25

RESULTAT

This report presents the total results for each country. Marked significant differences are compared with the total.

-  Marks a positive significant difference
-  Marks a negative significant difference

Results

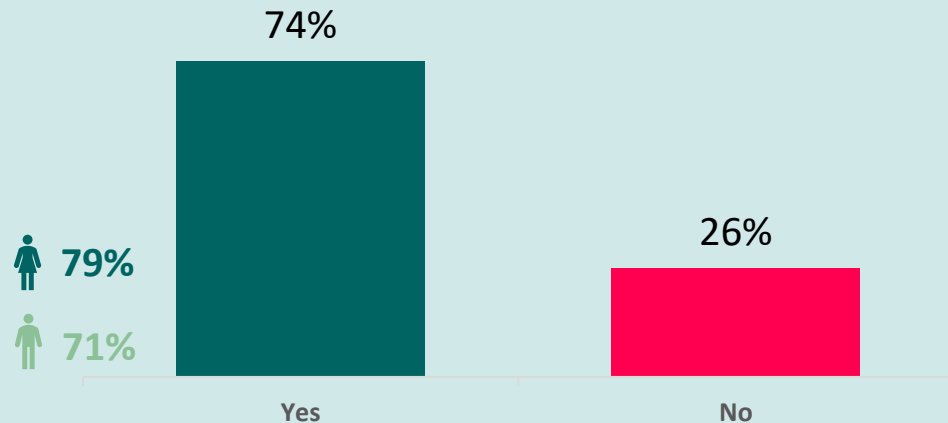


Current housing situation

Young adults in Finland has to a larger degree moved away from home

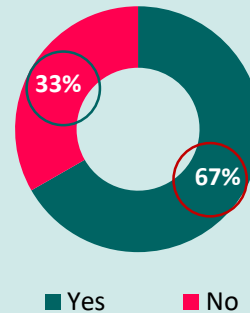
QUESTION: Have you moved away from home?

In total

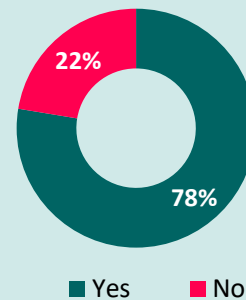


BASE: In total (n=1914)

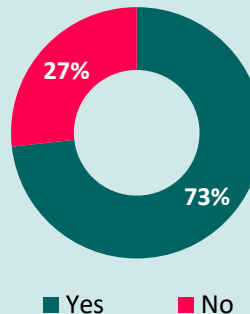
Sweden



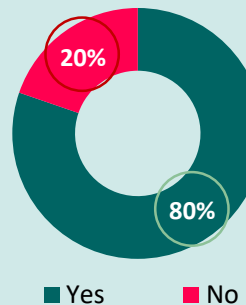
Norway



Denmark

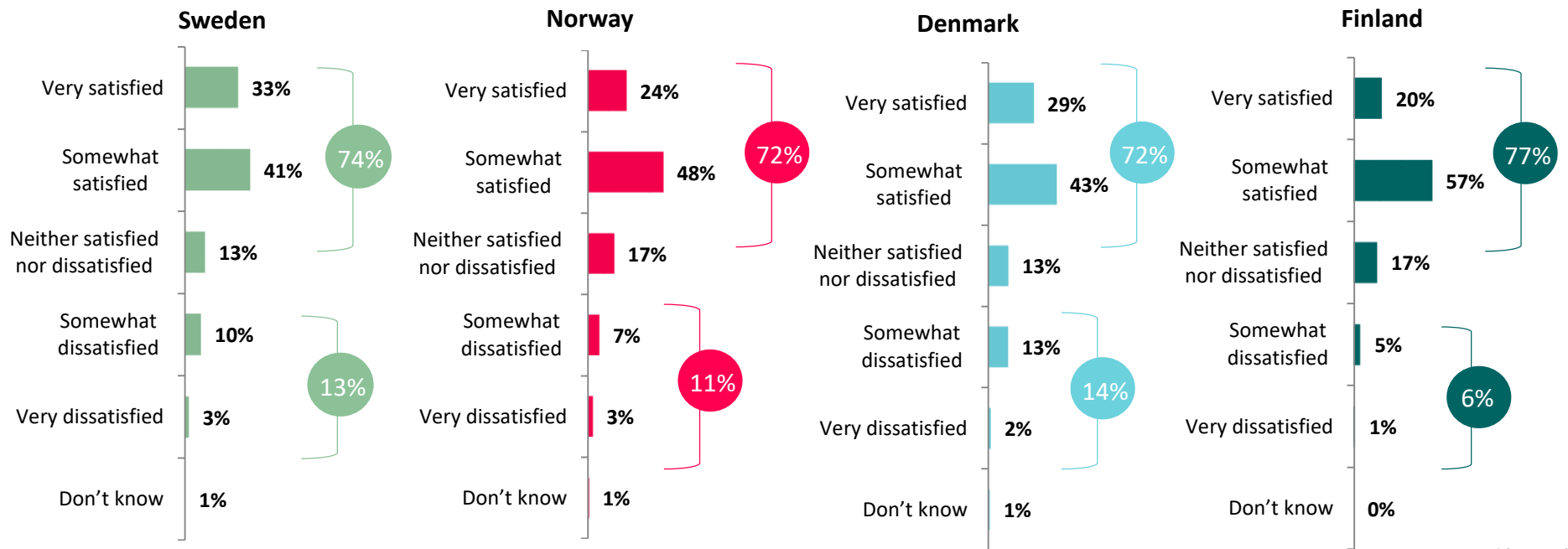


Finland



About three out of four is satisfied with their current housing situation

QUESTION: Overall, how satisfied or dissatisfied are you with your current housing situation?

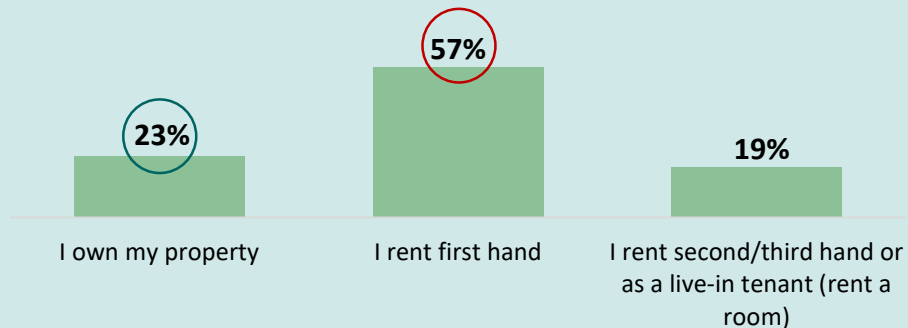


BASE: In total (n=1914)

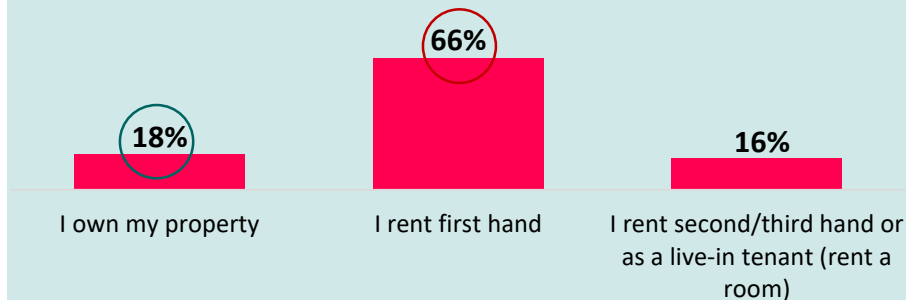
Young adults in Finland rent their accommodation to a larger degree in first hand

QUESTION: Which of the following best describe your current housing situation?

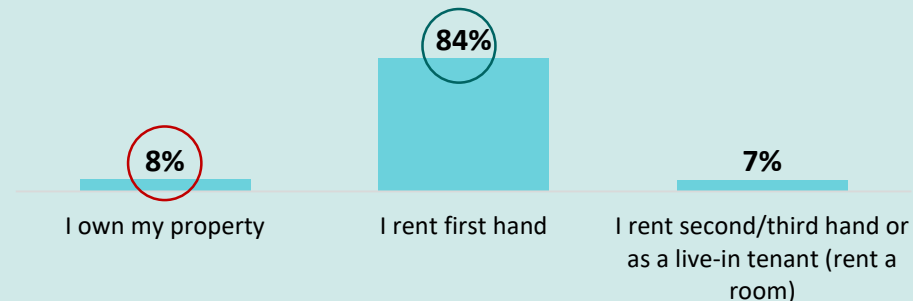
Sweden



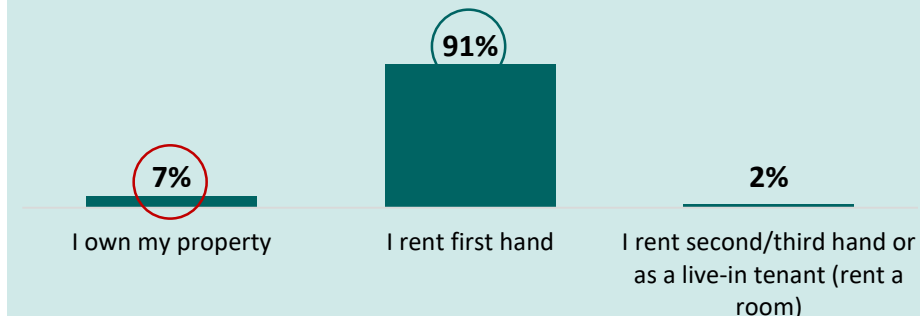
Norway



Denmark



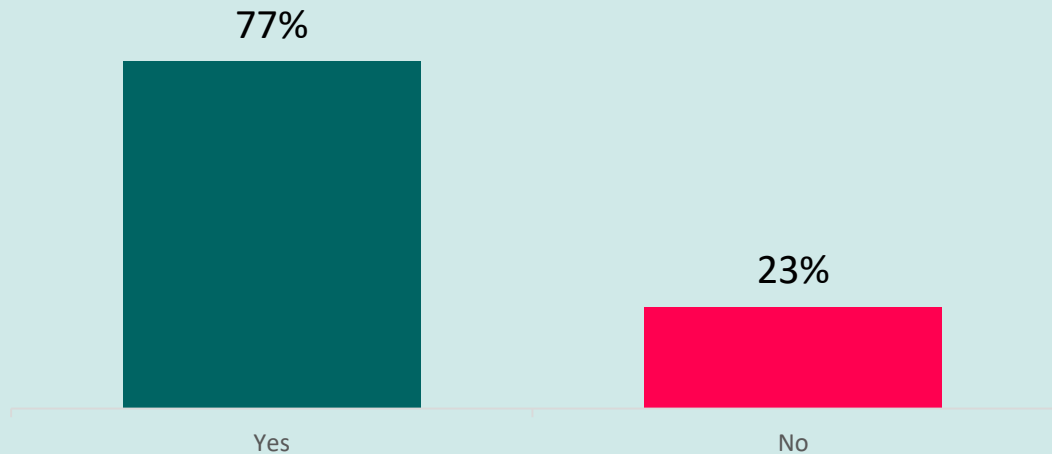
Finland



Young adults in Norway say to a lower degree that their housing cost is resonable

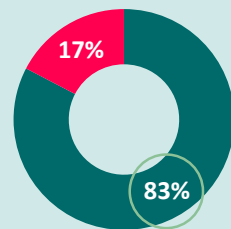
QUESTION: Would you say that your housing cost is reasonable in relation to where and how you live?

In total



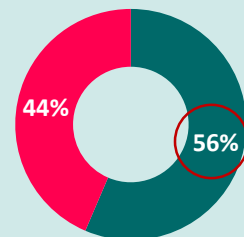
BASE: In total (n=1914)

Sweden



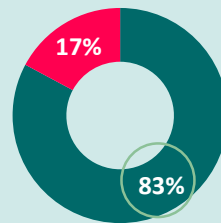
Yes No

Norway



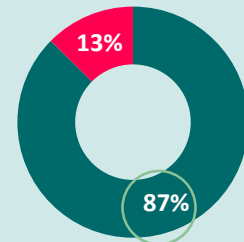
Yes No

Denmark



Yes No

Finland



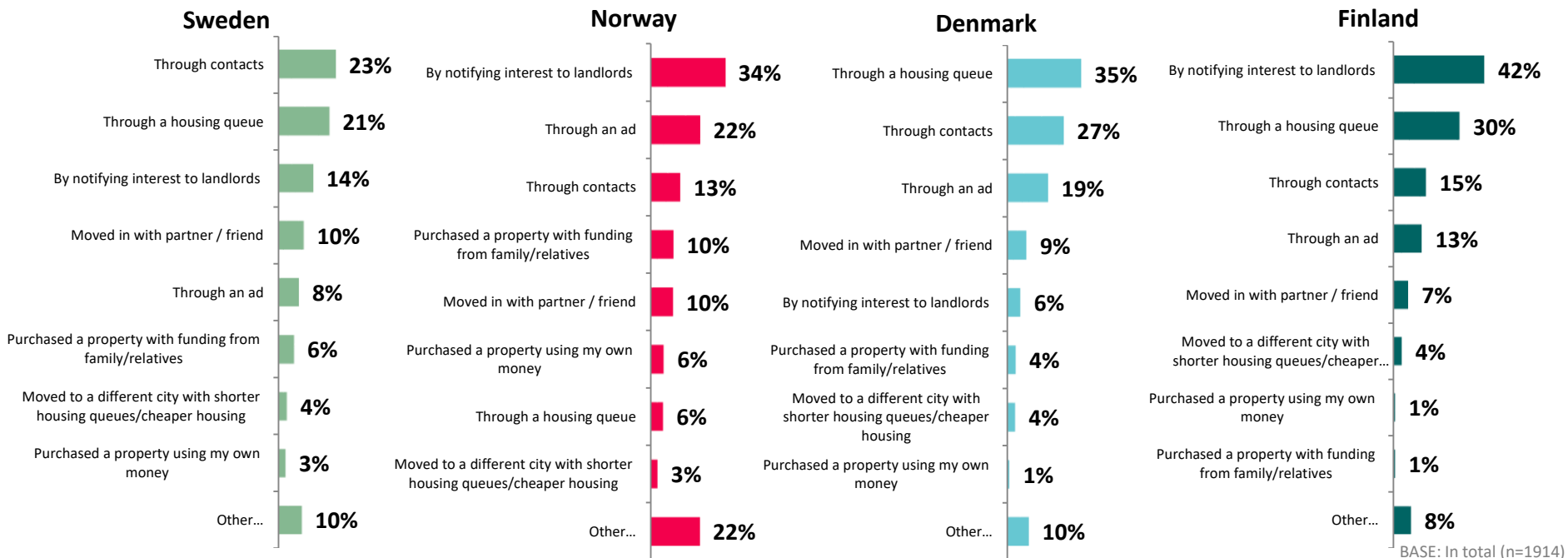
Yes No



Entering the housing market

In Sweden and Denmark it's more common to enter the housing market with the help of contacts

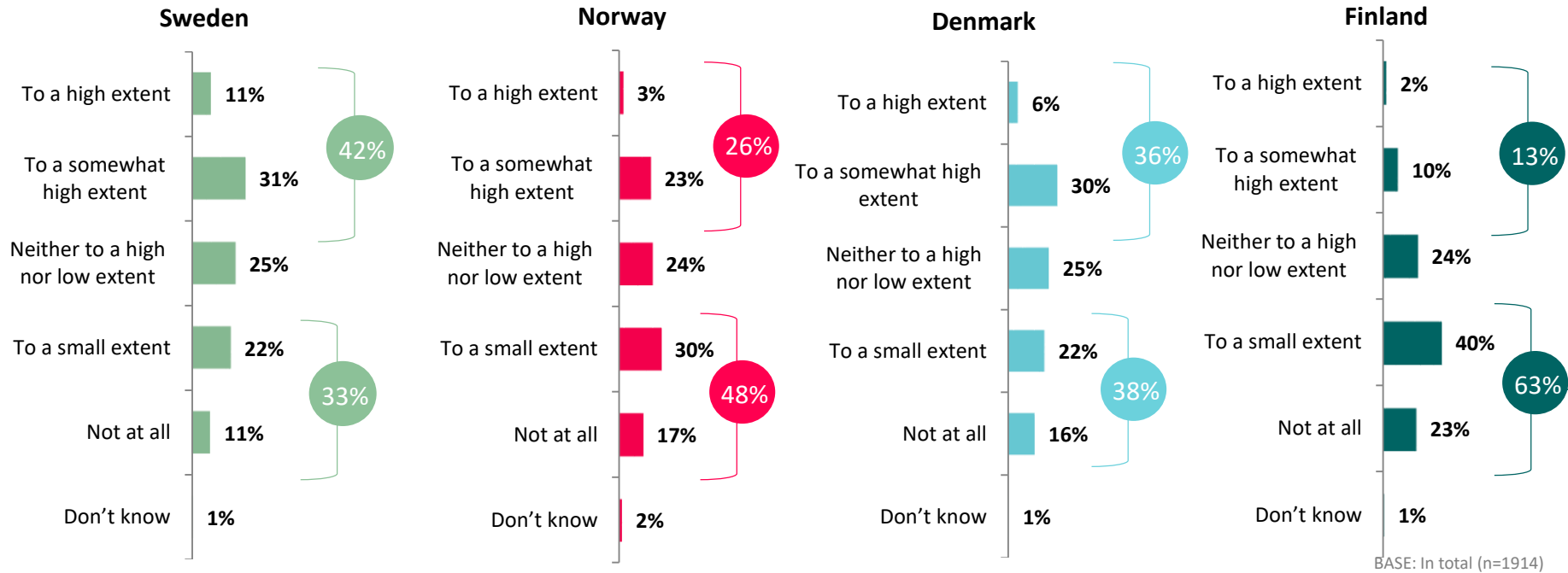
QUESTION: How did you enter the housing market when you first moved away from home?



BASE: In total (n=1914)

The future housing situation is of a greater concern to young adults in Sweden and Denmark

QUESTION: To what extent do you worry about your future housing situation?

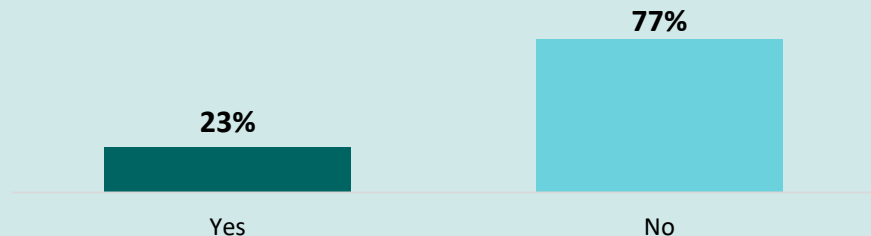


Among those who live in a rented accommodation:

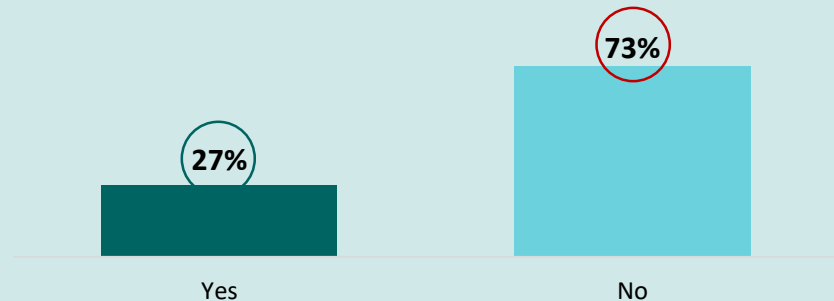
Young adults in Denmark have least opportunity to own their property

QUESTION: If you wanted to purchase a property, would you be able to do so?

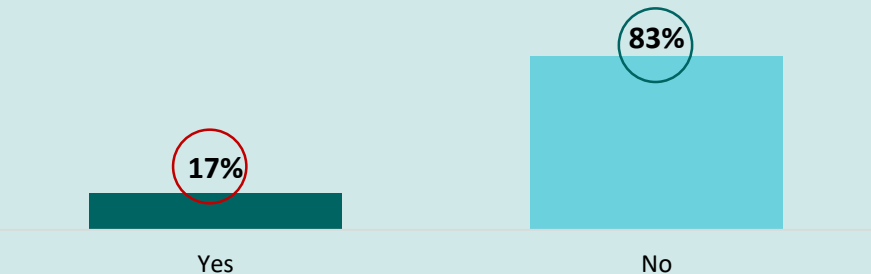
Sweden



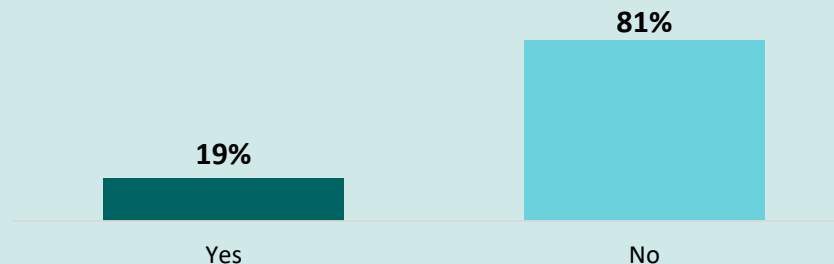
Norway



Denmark



Finland



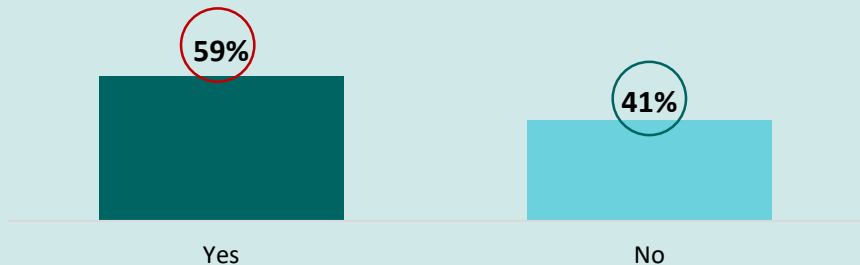
BASE: Live in a rented accommodation (n=1 187)

Among those who own their accommodation:

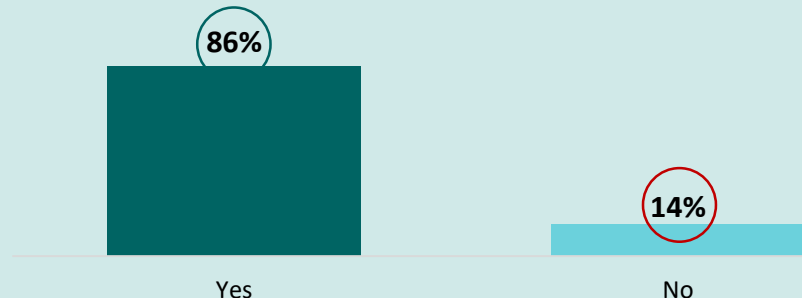
Young adults in Sweden have least opportunity to rent their home

QUESTION: If you wanted to rent a property, would you be able to do so?

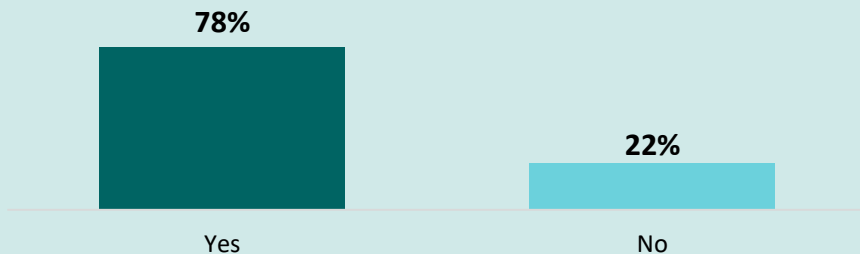
Sweden



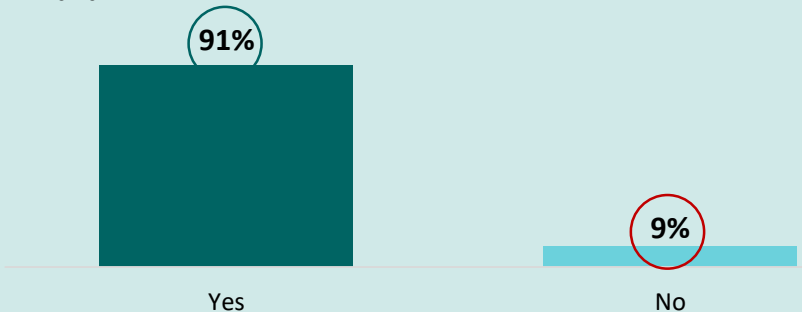
Norway



Denmark



Finland

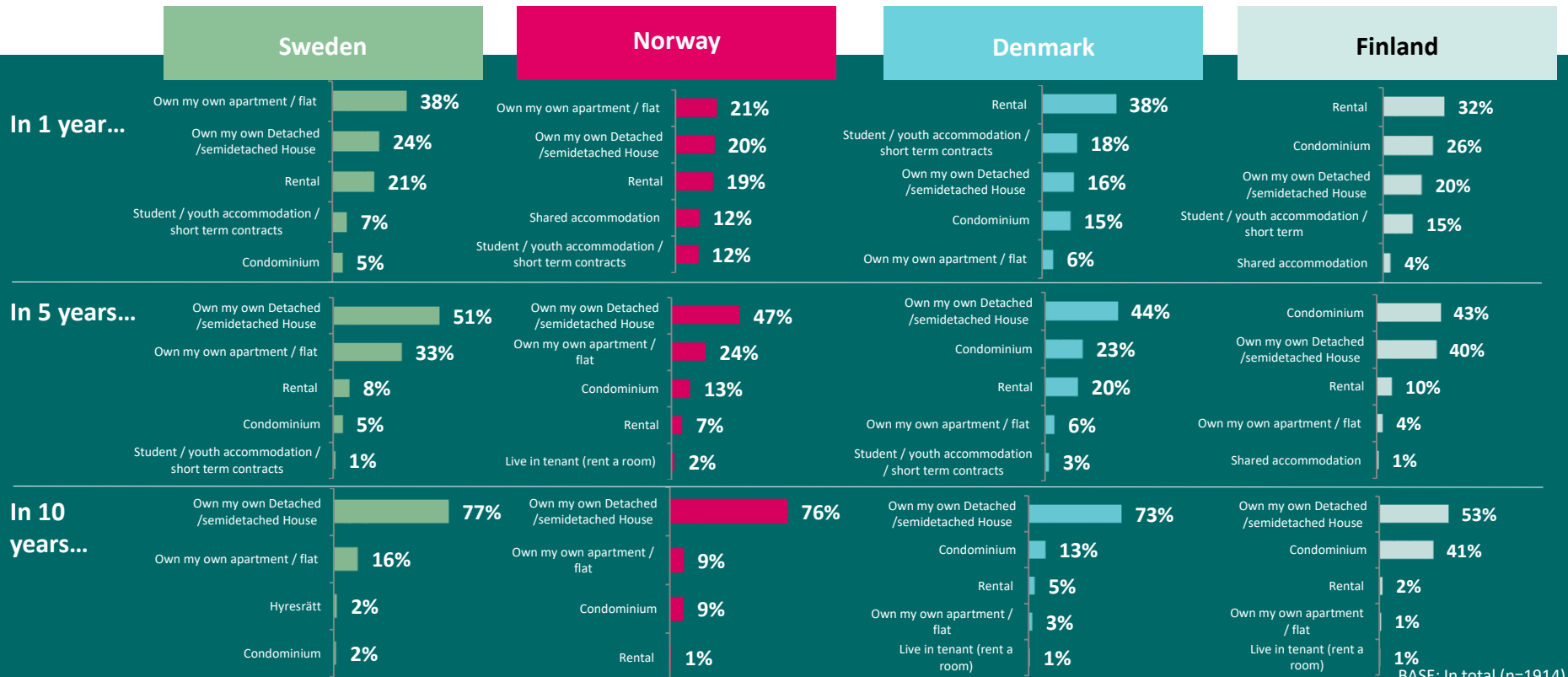


BASE: Own their accommodation (n= 287)



Future plans and strategies

Top 5 forms of living, if one could choose...



BASE: In total (n=1914)

Typical for each country – significant differences



How young adults would like to live...

Sweden

Norway

Denmark

Finland

In 1 year...

- Own my own apartment / flat
- Own my own Detached /semidetached House

- Own my own apartment / flat
- Shared accommodation
- Live in tenant (rent a room)

- Student / youth accommodation / short term contracts
- Rental

- Rental
- Condominium

In 5 years...

- Own my own apartment / flat
- Own my own Detached /semidetached House

- Own my own apartment / flat

- Rental

- Condominium

In 10 years...

- Own my own apartment / flat
- Own my own Detached /semidetached House

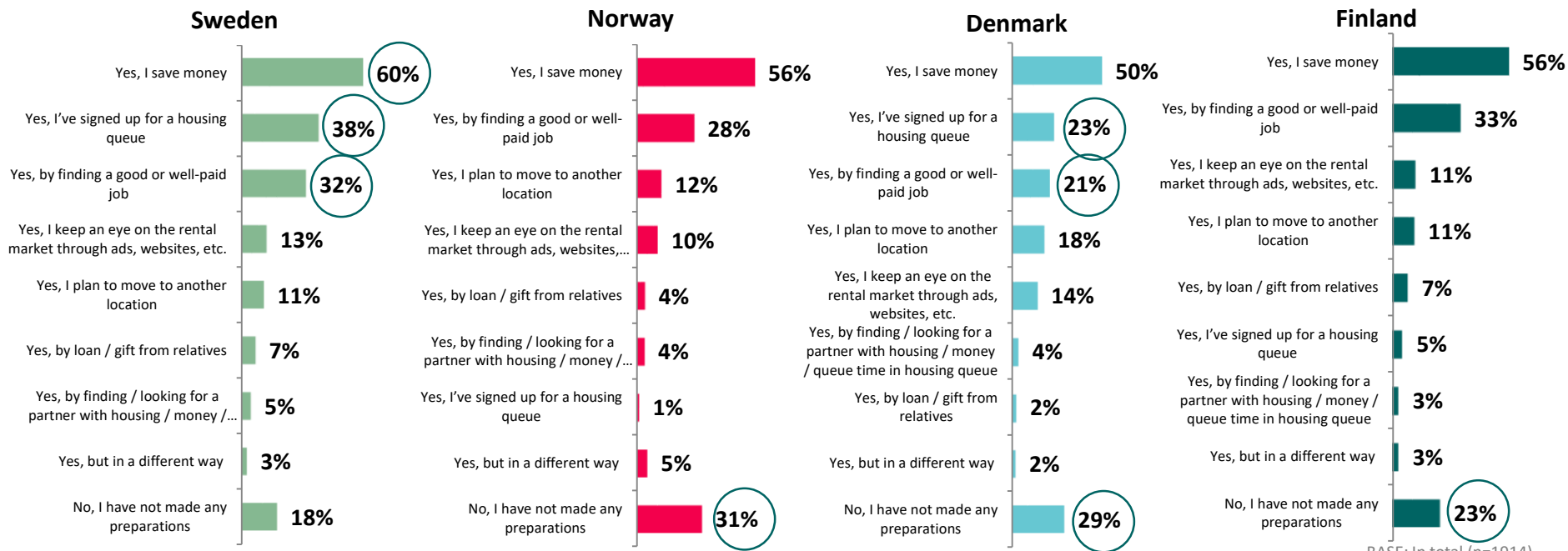
- Own my own Detached /semidetached House

- Condominium

BASE: In total (n=1914)

Signing up for a housing queue is more common among young adults in Sweden and Denmark

QUESTION: Have you made any preparations in order to be able to live in your preferred future housing situation?

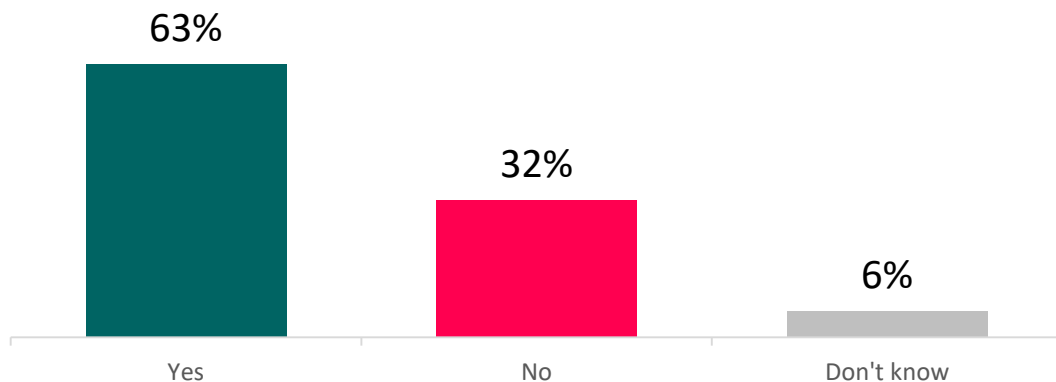


BASE: In total (n=1914)

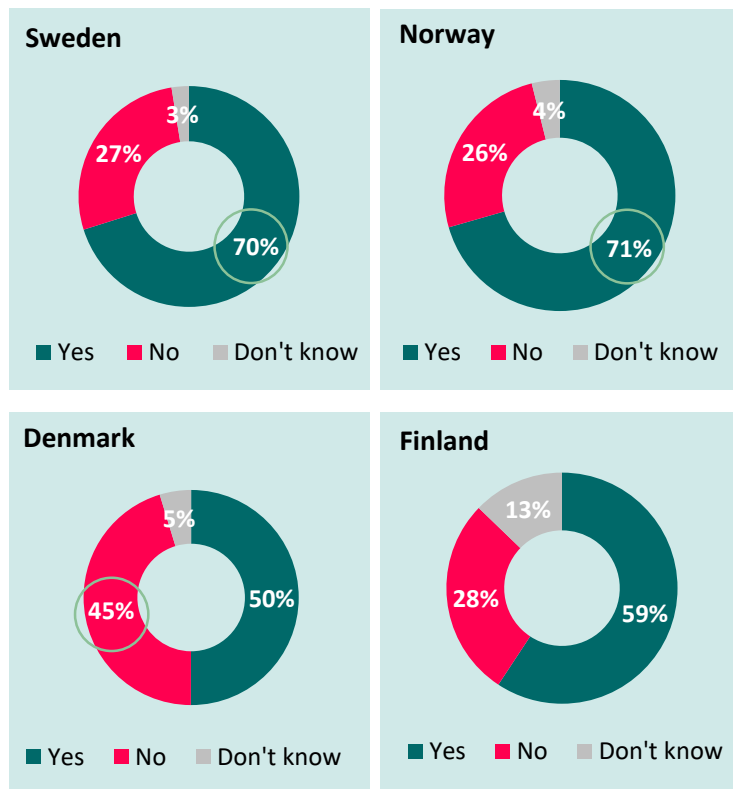
Overall, two out of three young adults save for future housing

QUESTION: Do you save money for future housing?

In total

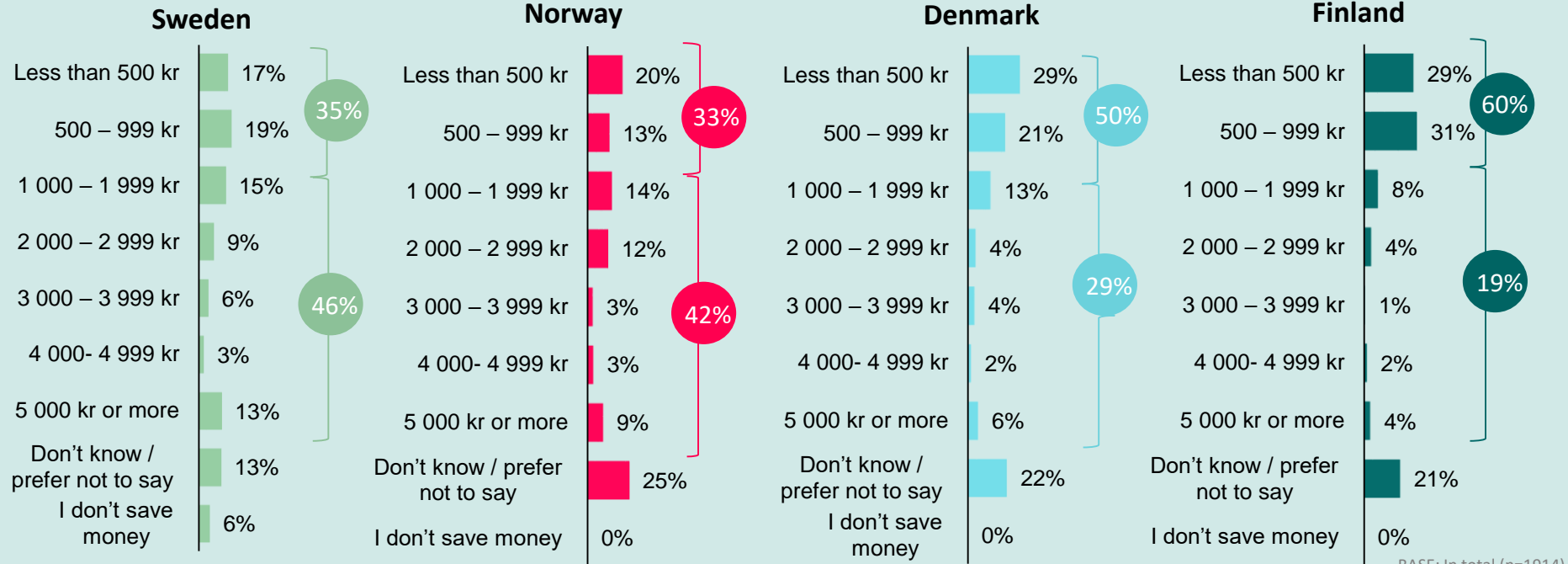


BASE: In total (n=1914)



Young adults in Sweden and Norway save more money than young adults in Denmark and Finland

QUESTION: Give or take, how much do you save each month?



BASE: In total (n=1914)

Summary

Summary

CURRENT HOUSING SITUATION

- Young adults in Finland has to a larger degree moved away from home.
- Overall, about three out of four young adults is satisfied with their current housing situation in the Nordic countries. In Finland, young adults are least dissatisfied.
- Young adults in Finland rent to a larger degree their accommodation in first hand. In Sweden and Norway it's more common to own their own property.
- Young adults in Norway say to a lower degree that their housing cost is reasonable.

ENTERING THE HOUSING MARKET

- In Sweden and Denmark it's more common to enter the housing market with the help of contacts.
- The future housing situation is of a greater concern to young adults in Sweden and Denmark. Young adults in Finland worry the least.
- Among those who live in a rented accommodation, young adults in Denmark have the least opportunity to own their own property if they wanted to.
- Among those who own their accommodation, young adults in Sweden have the least opportunity to rent a property if they wanted to.

FUTURE PLANS AND STRATEGIES

- In ten years time most young adults would like to live in their own detached or semidetached house.
- Signing up for a housing queue is more common among young adults in Sweden and Denmark.
- Overall, two out of three young adults save money for future housing. Young adults in Sweden and Norway save more money than young adults in Denmark and Finland.

Background questions

Background information in all four countries

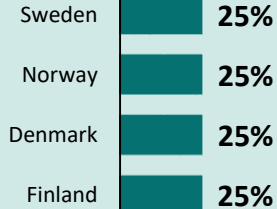
GENDER

52



48

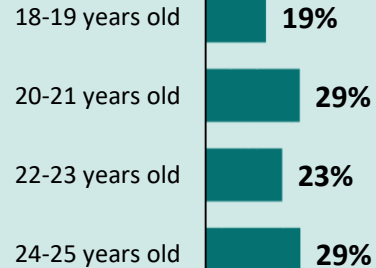
COUNTRIES



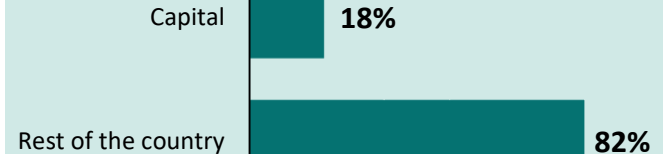
LARGER CITIES/REST OF THE COUNTRY



AGE

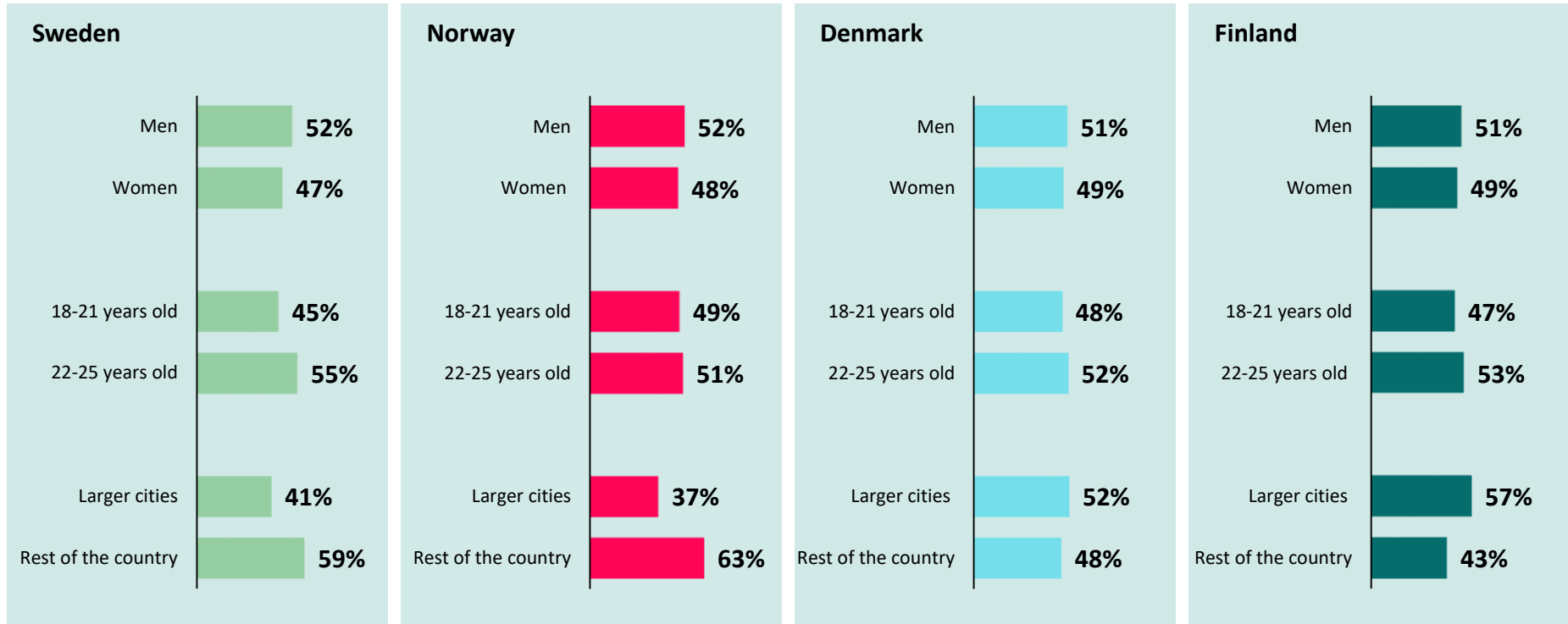


THE CAPITAL/REST OF THE COUNTRY



BASE: In total (n=1914)

Background information on each country



BASE: In total (n=1 914)

Novus loves questions!

Contacts at Novus

Consultant

Peter Blid

Phone: 0790738066

Mail: peter.blid@novus.se



Project Manager

Katarina Hajdu

Phone: 0728562091

Mail: katarina.hajdu@novus.se



Data Analyst

Daniel Berthelsen

Phone: 0709747020

Mail: daniel.berthelsen@novus.se

