

## Finetune your SLUSH pitch to win a trip to Samsung Developer Conference in San Francisco

*The Samsung Pitch Box at Slush aims to relay co-op ideas to Samsung R&D and investors across the globe. In addition to opening a dialogue between startups and Samsung, presenters of the most creative video pitch from Slush 2016 will be awarded with a trip to Samsung Developer Conference 2017 in San Francisco.*

**Helsinki, November 28th 2016** - Slush has grown into Europe's largest and most exciting startup, innovation and technology event and Samsung is one of the main sponsors for the third consecutive year. This year Samsung's global innovation and R&D teams together with Samsung Nordic aim to seek out global innovation talent at SLUSH 2016. In an effort to get everyone's voices heard, Samsung has set up a video box, where startups can pitch their co-operation ideas to Samsung R&D teams and investors across the globe.

In addition to bringing startups together with Samsung R&D and investors, the best pitch video from Slush will be awarded with a trip to Silicon Valley, California, to the Samsung Developer conference in the spring of 2017. The best pitches will be evaluated based on presentation, creativity and uniqueness.

### Be prepared for the pitch:

- Each pitch is limited to 5 minutes.
- Be concise and go straight to the point.
- Articulate why your company is a fit for Samsung.
- Be creative with your presentation.
- Leave us interested and leave us your contact details.

### The pitch videos will be presented to the following Samsung branches who are attending as investors at Slush:

[Samsung Catalyst Fund](#), [Samsung Strategy & Innovation Center](#), [Samsung Research America](#), [Samsung Creative Square](#), Samsung R & D Institute UK, Samsung R & D Institute Russia, Mobile Technology Strategy Team

### While at Slush stop by at the Samsung booth, where you can discover:

- Virtual Reality and Samsung ARTIK platform demos (about ARTIK: [www.Artik.io](http://www.Artik.io))
- A Social Innovation seminar at our booth for handpicked social entrepreneurs and investors.
- The [Slush Deep Dive 2016](#) Executive Summit is aimed at 700 invited business executives in the Nordics. Handpicked disruptive leaders and thinkers share their cutting-edge insights

**Samsung Electronics Co., Ltd.** inspiroi maailmaa ja muovaa tulevaisuutta ideoilla ja teknologioilla, joiden avulla uudelleen määritämme ihmisten käsitykset televisioista, älypuhelimista, puettavista laitteista, tableteista, kameroista, kodinkoneista, lääketieteellisistä laitteista, verkkojärjestelmistä, puolijohteista ja LED-tuotteista. Tuoreimmat Samsung-uutiset löydät osoitteesta: <http://news.samsung.com/>