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KILROY Group has appointed new Commercial Manager for KILROY Finland

Following new strategies for growth and expansion, KILROY Group has announced the latest acquisition to its global management team to strengthen its position as a market leader in Northern Europe and The Nordic countries.

New Commercial Manager for Finland, Mr. Juuso Klemola, will be bringing in strong international industry experience, cutting-edge knowledge in digital strategies, marketing and strategic management. Mr. Klemola, 32, has an MBA degree from Bond University, Australia and a Master of Science degree from Aalto University, Finland. Prior to joining KILROY Group, Klemola has been in a global role as Head of Marketing for a fast-growing Australian based multinational youth travel brand.

“Juuso’s wealth of international experience, strong industry expertise and successful marketing background make him a modern and forward thinking leader and therefore a perfect match for KILROY. We are thrilled to have him join the KILROY family”, says Claus H. Hejlesen, CEO of KILROY Group of companies.

Mr. Klemola will hold the overall responsibility for KILROY’s operations in Finland, including marketing, sales, profitability, development and human resources.

KILROY Finland has an annual turnover of 20 million EUR and 24 employees in two central office locations in Helsinki and Turku. Read more about KILROY Finland at www.kilroy.fi

KILROY is the leading travel brand for young and adventurous within Northern Europe and Nordic region. The KILROY Group, headquartered in Copenhagen, Denmark, has a joint turnover of more than 1.5 billion DKK and 350 employees. Read more about KILROY at www.kilroy.net/about

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