

ALDE Expert Forum on *Digitalisation*

This event is part of a series of Expert Forums organised around Europe on topical matters and challenges facing the European Union, and will be conducted as the ALDE Party considers its manifesto for the 2019 elections to the European Parliament. This forum will focus on digitalisation and specifically on the future of the Digital Single Market, governance of innovative technologies and the protection of individual and societal rights in the digital era.

DATE Saturday, 7 April 2018
TIME 10:00 - 15:30
PLACE Apollonkatu 11 a, Helsinki

10:00 – 10:30 **REGISTRATION & BREAKFAST**

10:30 – 10:40 **INTRODUCTORY ADDRESS**
Taavi Rõivas, *Chair of the ALDE Party Manifesto Drafting Committee*

10:40 – 11:00 **KEYNOTE SPEECH**
Anne Berner, *Finnish Minister of Transport and Communications*

11:00 – 12:00 **PANEL 1: *The Digital Single Market beyond 2019***
Achieving a fully-fledged Digital Single Market has been a priority for the European Union ever since the launch of its flagship initiative in 2015, carrying enormous potential both for business and consumers in terms of innovation, competition and job creation. While much has happened since 2015, legislation is still lagging behind and a number of policy questions remain open. Entering a new legislative cycle, how can the EU make sure the full potential of DSM is fulfilled? What is needed to create a fair and competitive digital market, that drives innovation, e-commerce and meets the needs of customers? How can EU secure its position as a digital leader, in the race against other digital markets such as the USA and China? This panel discusses and outlines policy priorities needed for digital Europe to thrive in 2019 and beyond.

DISCUSSION WITH
Anne Berner, *Finnish Minister of Transport and Communications*
Daniel Friedlaender, *Head of European Office, Sky*
Marta Cantero Gamito, *Researcher, University of Helsinki*
Alberto Zilio, *Director Public Affairs Europe, AT&T*

MODERATED BY Representative, Keskusta (tbc)

12:00 – 12:55 **LUNCH & NETWORKING BREAK**

12:55 – 13:00

ADDRESS ON UPCOMING EUROPEAN ELECTIONS

Riikka Pakarinen, *Former MEP and Special Adviser to the Prime Minister,
Chair of Keskusta European Election Manifesto Group*

13:00 – 14:00

PANEL 2: Governing Innovative Technologies: The Road Ahead

Today, technological development is advancing faster than ever before and disrupting our traditional ways of living – and governing. Whereas innovations such as artificial intelligence and robotics, new digital platforms, and cryptocurrencies and blockchain technologies offer vast opportunities, they also present challenges in terms of responsibility and governance. When actions and decisions are increasingly made by machines, economic activity moving into new realms and more and more interactions become completely digital, how do politics keep up? How can liberal policy-makers help guide Europe through this new environment, harnessing the positive potential of AI and new technologies responsibly and productively, while keeping our societies safe?

DISCUSSION WITH

Piero Crivellaro, *Vice President Public Policy Europe, Mastercard*

Anna Felländer, *Advisor, Digital Council of the Ministry of Enterprise and Innovation (tbc)*

Egle Nemeikstyte, *CEO, Blockchain Centre Vilnius (tbc)*

MODERATED BY Kalle Palling, *Member of Estonian Parliament (Reform Party)*

14:00 – 15:00

PANEL 3: The Age of Digi Sapiens - Balancing Rights, Freedoms and Security in the Digital Era

The digital transformation is also profoundly reshaping the role of the individual in the modern society. New digital services and access to information can empower the individual, but also raise various concerns. With big data, social media, wearable tech, and internet-of-things shaping our everyday lives, personal data has become a digital currency. Larger amounts of personal data than ever before are being collected, processed and used by both governments and private actors, bringing issues of data protection, privacy and cybersecurity to the core of the today's digitalized world. As every aspect of our lives become increasingly digital, how do we strike a balance between individual rights and freedoms, digital business models and services as well as government interests and cybersecurity?

DISCUSSION WITH

Marc Mossé, *Senior Director Government Affairs, Microsoft*

Robert Bray, *Former secretary General, EP Secretariat of the Committee on Legal Affairs*

Marta Cantero Gamito, *Researcher, University of Helsinki*

MODERATED BY Anders Adlercreutz, *Member of Finnish Parliament (SFP)*

15:00 – 15:30

FINAL Q&A SESSION AND CLOSING REMARKS

Taavi Rõivas, *Chair of the ALDE Party Manifesto Drafting Committee*

WORKING LANGUAGE

English